



QUALIFICATIONS PACK - OCCUPATIONAL STANDARDS FOR RETAIL

What are Occupational Standards (OS)?

OS describe what individuals need to do, know and understand in order to carry out a particular job role or function

OS are performance standards that individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding

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Introduction

Qualifications Pack - Retail Sales Associate

SECTOR: RETAIL

SUB-SECTOR: Retail Operations

OCCUPATION: Store Operations

REFERENCE ID: RAS/Q0104

ALIGNED TO: NCO-2015/5249.0301

Brief Job Description: Individuals in this position interact with customers by giving specialized service and product demonstrations to maximize business in a retail environment whilst striving for continuous improvements in levels of services rendered.

Personal Attributes: The individual needs to be physically fit to withstand working in a retail environment whilst being customer responsive. They need to have excellent product knowledge, interpersonal and listening skills.







Job Details

Qualifications Pack Code	RAS/Q0104		
Job Role	Retail Sales Associate		
Credits(NSQF)	TBD	Version number	1.0
Sector	Retail	Drafted on	20/04/13
Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21
NSQC Clearance on		19 / 05 / 2015	
Job Role	Retail Sales Associate		
Role Description	Individuals in this position interact with customers by giving specialized service and product demonstrations to maximize business in a retail environment whilst striving for continuous improvements in levels of services rendered.		
NSQF level	4		
Minimum Educational Qualifications	10 th Standard Pass		
Maximum Educational Qualifications	Not applicable		
Prerequisite License or Training	Not applicable		
Minimum Job Entry Age	18 years		
Experience	0-2 Year in similar position (not mandatory)		
	Compulsory:		
	1. RAS/N0114 To process credit applications for purchases		
	2. <u>RAS/N0120 To help keep the store secure</u>		
	3. RAS/N0122 To help maintain healthy and safety		
	4. <u>RAS/N0125 To demonstrate products to customers</u>		
	5. <u>RAS/N0126 To help customers choose right products</u>		
	6. <u>RAS/N0127 To provide specialist support to customers facilitating</u> purchases		
Applicable National		sales of goods & service	c
Occupational Standards			
(NOS)	 9. <u>RAS/N0129 TO provide personalized sales & post-sales service support</u> 9. <u>RAS/N0130 To create a positive image of self & organisation in the</u> 		
()	customers mind		
	10. RAS/N0132 To resolve c	ustomer concerns	
	11. RAS/N0133 To organize	the delivery of reliable se	ervice
	12. RAS/N0134 To improve	customer relationship	
	13. RAS/N0135 To monitor and solve service concerns		
	14. RAS/N0136 To promote continuous improvement in service		
	15. <u>RAS/N0137 To work effectively in a Retail team</u>		
	16. RAS/N0138 To work effe	ctively in an organisation	<u>1</u>
Performance Criteria	As described in the relevant OS units		







Keywords /Terms	Description
Core / Generic Skills	Core Skills or Generic Skills are a group of skills that are essential to perform activities and tasks defined for the job role.
National Occupational Standards	NOS are Occupational Standards which have been endorsed and agreed to by the Industry Leaders for various roles.
Description	Description is a short summary of the relevant content
Job Role	Job role defines a unique set of functions that together form a unique employment opportunity in an organization
Knowledge & Understanding	Knowledge and Understanding are statements which together specify the technical, generic, professional and organizational specific knowledge that an individual needs in order to perform to the required standard
Occupation	Occupation is a set of job roles, which perform similar/related set of functions in an industry
Occupational Standards (OS)	OS specify the standards of performance an individual must achieve when carrying out a function in the workplace, together with the knowledge and understanding they need to meet that standard consistently. They are applicable in the Indian and global context.
Organisational Context	Organisational Context includes the way the organization is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility
Performance Criteria	Performance Criteria are statements that together specify the standard of performance required when carrying out a task
Qualification Pack	Qualifications Pack comprises the set of OS, together with the educational, training and other criteria required to perform a job role. A Qualifications Pack is assigned a unique qualification pack code.
Qualification Pack Code	Qualifications Pack Code is a unique reference code that identifies a qualifications pack.
Scope	Scope is the set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on the quality of performance required.
Sector	Sector is a conglomeration of different business operations having similar businesses and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests
Technical Knowledge	Technical Knowledge is the specialized knowledge needed to accomplish specific designated responsibilities.
Keywords /Terms	Description
Ops	Operations
POS	Point of Sale
EDC Terminal	Electronic Data Capture Terminal (Card Swipe Machine)
SOP	Standard Operating Process

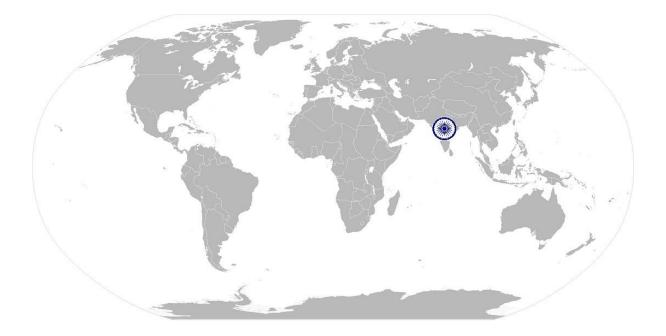






To process credit applications for purchases

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to process credit applications for purchases.



National Occupational Standard







RAS/N0114

To process credit applications for purchases

Unit Code	RAS/N0114
Unit Title (Task)	To process credit applications for purchases
Description	This OS describes the skills and knowledge required to effectively process credit applications for purchases.
Scope	 This unit applies to individuals to process credit applications for purchases in retail operations. Process applications from customers for credit facilities
	 The role may be performed in a range of Retail Operations Department Store Supermarket Specialty Store Fresh Food stores Quick Service Food Stores
Performance Criteria(PC)	w.r.t. the Scope
Element	Performance Criteria
Process applications from customers for credit facilities	 To be competent, the user/individual on the job must be able to: PC1. identify the customer's needs for credit facilities. PC2. clearly explain to the customer the features and conditions of credit facilities. PC3. provide enough time and opportunities for the customer to ask for clarification or more information. PC4. accurately fill in the documents needed to allow the customer to get credit. PC5. successfully carry out the necessary credit checks and authorisation procedures. PC6. promptly refer difficulties in processing applications to the right person.
Knowledge and Understa	
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. the features and conditions of the credit facilities offered by the company. KA2. legal and company requirements for giving information to customers when offering them credit facilities. KA3. legal and company procedures for carrying out credit checks and getting authorisation for credit facilities. KA4. whom to approach for advice and help in sorting out difficulties in processing applications.
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. how to determine the credit worthiness of an individual by using appropriate techniques and tools.









To process credit applications for purchases

Skills (S	Skills (S)				
A. Co	re Skills/ Generic	Writing Skills			
Ski	Skills	The user/individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills			
		The user/individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills)			
		 The user/individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times. 			
B. Pro	Professional Skills	Decision MakingThe user/individual on the job needs to know and understand how to:SB1.make appropriate decisions regarding the responsibilities of the job role.			
Plan and OrganizeThe user/individual on the job needs to know and un SB2. plan and schedule routines.Customer Centricity		Plan and Organize			
		The user/individual on the job needs to know and understand how to: SB2. plan and schedule routines.			
		The user/individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers.			
		Problem Solving			
		 The user/ individual on the job needs to know and understand how to: SB4. respond to breakdowns and malfunction of equipment. SB5. respond to unsafe and hazardous working conditions. SB6. respond to security breaches. 			
		Analytical Thinking			
		The user/ individual on the job needs to know and understand how to: SB7. identify and evaluate the supporting given for credit applications.			
		Critical Thinking			
		The user/ individual on the job needs to know and understand how to:SB8. determine the impact of doing a thorough credit check for all applications received.			

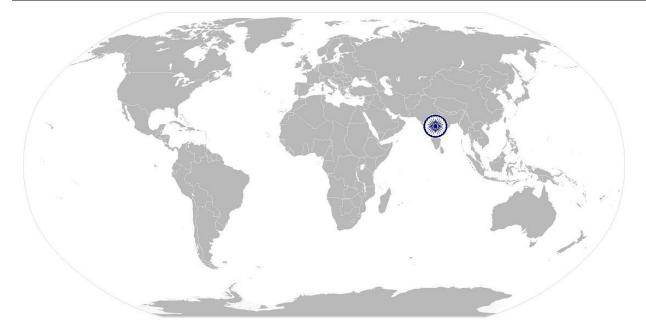






To process credit applications for purchases

NOS Code	RAS/N0114		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





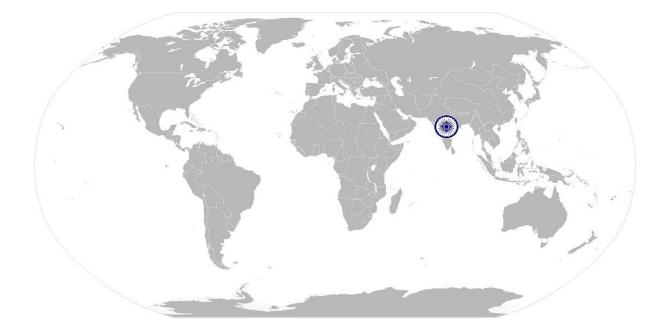






To help keep the store secure

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to help keep the store secure.









To help keep the store secure

Unit Code	RAS/N0120				
Unit Title (Task)	To help keep the store secure				
Description	This OS describes the skills and knowledge required to help keep the store secure.				
Scope	This unit applies to individuals to help keep the store secure in retail operations.Help keep the retail environment secure				
	The role may be performed in a range of Retail Operations				
	Department Store				
	Supermarket				
	Specialty Store				
	Fresh Food stores				
	Quick Service Food Stores				
Performance Criteria(PC)	w.r.t. the Scope				
Element	Performance Criteria				
Help keep the retail environment secure	 To be competent, the user/individual on the job must be able to: PC1. take prompt and suitable action to reduce security risks as far as possible, where it is within the limits of his/her responsibility and authority to do so. PC2. follow company policy and legal requirements when dealing with security risks. PC3. recognise when security risks are beyond his/her authority and responsibility to sort out, and report these risks promptly to the right person. PC4. use approved procedures and techniques for protecting personal safety when security risks arise. PC5. follow company policies and procedures for maintaining security while working. PC6. follow company policies and procedures for making sure that security will be maintained when he/she goes on breaks and when he/she finishes work. 				
Knowledge and Understa	Knowledge and Understanding (K)				
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1.the types of security risk that can arise in the workplace. KA2.with how much authority and responsibility he/she has to deal security risks, including legal rights and duties. KA3.the company policy and procedures for dealing with security risks in the workplace. KA4.whom to report security risks to, and how to contact them. KA5.the company policies and procedures for maintaining security while working. 				
	KA6.the company policies and procedures for making sure that security will be maintained when you go on your breaks and when you finish work.				







RAS/N0120	To help keep the store secure
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. approved procedures and techniques for ensuring personal safety when security risks arise.
Skills (S)	
A. Core Skills/ Generic	Writing Skills
Skills	The user/individual on the job needs to know and understand how to:
	SA1. complete documentation accurately.
	SA2. write simple reports when required. Reading Skills
	The user/individual on the job needs to know and understand how to: SA3. read information accurately.
	SA4. read and interpret data sheets.
	Oral Communication (Listening and Speaking skills)
	The user/individual on the job needs to know and understand how to:
	SA5. follow instructions accurately
	SA6. use gestures or simple words to communicate where language barriers exist.
	SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.
B. Professional Skills	Decision Making
	The user/individual on the job needs to know and understand how to:
	SB1. make appropriate decisions regarding the responsibilities of the job role.
	Plan and Organize
	The user/individual on the job needs to know and understand how to:
	SB2. plan and schedule routines Customer Centricity
	The user/individual on the job needs to know and understand how to:
	SB3. build relationships with internal and external customers.
	Problem Solving
	The user/individual on the job needs to know and understand how to:
	SB4. respond to breakdowns and malfunction of equipment.
	SB5. respond to unsafe and hazardous working conditions.
	SB6. respond to security breaches. Analytical Thinking
	The user/individual on the job needs to know and understand how to:
	SB7. respond to emergency situations as per the escalation matrix.
	Critical Thinking
	The user/individual on the job needs to know and understand how to:
	SB8. determine the impact of not securing the loss prevention and security
	equipment.



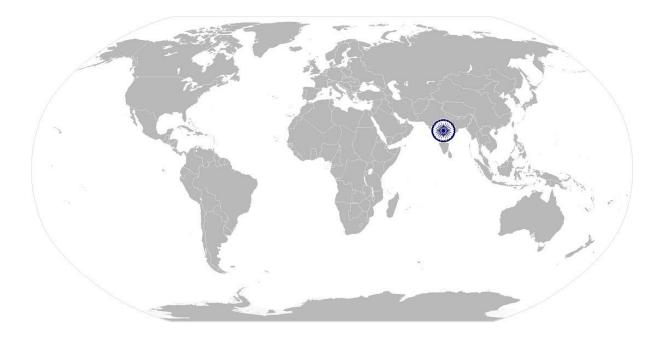






To help keep the store secure

NOS Code	RAS/N0120		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21











To help maintain health and safety



Overview

This NOS covers the skills and knowledge for an individual to help maintain health and safety.









To help maintain health and safety

Unit Code	RAS/N0122
Unit Title (Task)	To help maintain health and safety
Description	This OS describes the skills and knowledge required to help maintain health and safety.
Scope	This unit applies to individuals to help maintain health and safety in retail operations.
	Deal with accidents and emergencies
	Help to reduce health and safety risks
	The role may be performed in a range of Retail Operations
	Department Store
	Supermarket
	Specialty Store
	Fresh Food stores
	Quick Service Food Stores
Performance Criteria(PC) w.r.t. the Scope
Element	Performance Criteria
Deal with	To be competent, the user/individual on the job must be able to:
accidents and	PC1. follow company procedures and legal requirements for dealing with accidents
emergencies	and emergencies. PC2. speak and behave in a calm way while dealing with accidents and emergencies.
	PC2. speak and behave in a carrie way while dealing with accidents and emergencies. PC3. report accidents and emergencies promptly, accurately and to the right person.
	PC4. recognize when evacuation procedures have been started and follow company
	procedures for evacuation.
Help to reduce	PC5. follow the health and safety requirements laid down by the company and
health and safety	by law, and encourage colleagues to do the same.
risks	PC6. promptly take the approved action to deal with risks if he/she is authorised to
	do so.
	PC7. report risks promptly to the right person, if he/she does not have the authority. PC8. use equipment and materials in line with the manufacturer's instructions.
Knowledge and Under	
A. Organizational	The user/individual on the job needs to know and understand: KA1. company procedures and legal requirements for dealing with accidents and
Context	emergencies.
(Knowledge of the	KA2. how to report accidents and emergencies to promote health and safety.
company /	KA3. legal and company requirements for reporting accidents and emergencies.
organization and	KA4. company procedures for evacuation, including how the alarm is raised and
its processes)	where emergency exits and assembly points are.
	KA5. health and safety requirements laid down by the company and by law.
	KA6. setting a good example contributing to health and safety in the workplace.







To help maintain health and safety

B. Technical Knowledge	 KA7. authority and responsibility for dealing with health and safety risks, and the importance of not taking on more responsibility than he/she is authorised to. KA8. approved procedures for dealing with health and safety risks. KA9. how to find instructions for using equipment and materials. The user/individual on the job needs to know and understand: KB1. techniques for speaking and behaving in a calm way while dealing with accidents and emergencies. KB2. emergency response techniques. KB3. using machinery and escape methods to have minimal loss to material and life.
Skills (S)	
A. Core Skills/	Writing Skills
Generic Skills	The user/individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills
	The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets.
	Oral Communication (Listening and Speaking skills)
	 The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.
B. Professional Skills	Decision Making
	The user/individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role. Plan and Organize The user/individual on the job needs to know and understand how to:
	SB2. plan and schedule routines
	Customer CentricityThe user/ individual on the job needs to know and understand how to:SB3.build relationships with internal and external customers.
	Problem Solving
	The user/ individual on the job needs to know and understand how to: SB4. respond to breakdowns and malfunction of equipment. SB5. respond to unsafe and hazardous working conditions. SB6. respond to security breaches.



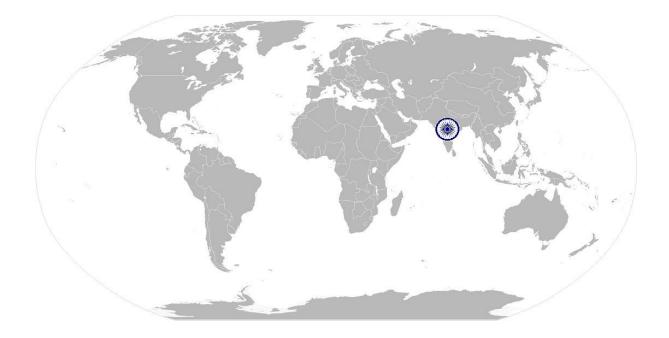






To help maintain health and safety

Analytical Thinking
NA
Critical Thinking
NA



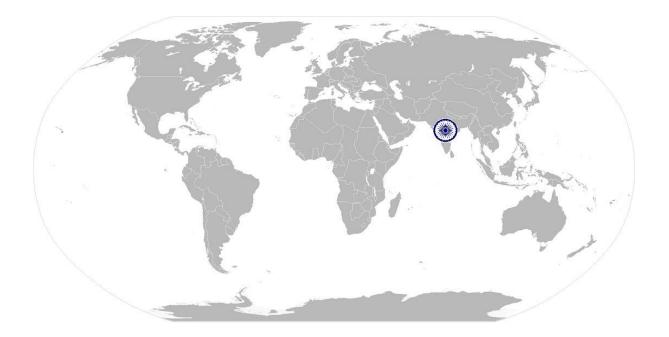






To help maintain health and safety

NOS Code	RAS/N0122		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





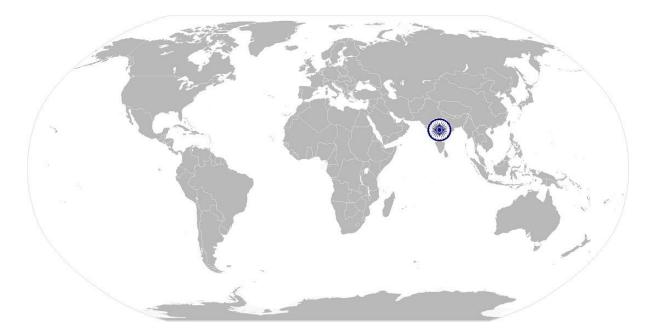






To demonstrate products to customers

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to demonstrate products to customers.









To demonstrate products to customers

Unit Code	RAS/N0125
Unit Title (Task)	To demonstrate products to customers
Description	This OS describes the skills and knowledge required to demonstrate products to customers.
Scope	This unit applies to individuals to demonstrate products to customers in retail operations.
	Demonstrate products to customers
	The role may be performed in a range of Retail Operations Department Store
	Supermarket
	 Specialty Store Fresh Food stores
Performance Criteria(P	Quick Service Food Stores
Element	Performance Criteria
Demonstrate	To be competent, the user/individual on (Secjob must be able to:
products to	PC1. prepare the demonstration area and check that it can be used safely.
customers	PC2. check whether the required equipment and products for demonstration are
	in place.
	PC3. demonstrate products clearly and accurately to customers.
	PC4. present the demonstration in a logical sequence of steps and stages.
	PC5. cover all the features and benefits he/she thinks are needed to gain the
	customer's interest.
	PC6. promptly clear away the equipment and products at the end of the demonstration and connect with the customer.
Knowledge and Unders	
	The user/individual on the job needs to know and understand:
A. Organizational Context (Knowledge	KA1. how to prepare the demonstration area effectively and checking it is
of the company /	safe. KA2. how to organise demonstrations into logical steps and stages, and how
organization and its	this makes demonstrations more effective.
processes)	KA3. how to communicate clear and accurate information during demonstrations.
	KA4. how to clear equipment and products away promptly at the end of the
	demonstration and connect with the customer.
B. Technical	The user/individual on the job needs to know and understand:
Knowledge	KB1. the importance of demonstrations in promoting and selling products.
	KB2. features and benefits of the products he/she is responsible for demonstrating.
	KB3. applicable warranty, replacement / repair.
	KB4. annual maintenance costs (if applicable).









RAS/N 0125 To demonstrate products to customers

Ski	Skills (S)				
Α.	Core Skills/ Generic	Writing Skills			
	Skills	The user/individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills			
		The user/individual on the job needs to know and understand how to: SA3. read information accurately.			
		SA4. read and interpret data sheets.			
		Oral Communication (Listening and Speaking skills)			
		The user/individual on the job needs to know and understand how to: SA5. follow instructions accurately.			
		SA6. use gestures or simple words to communicate where language barriers exist.			
		SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.			
В.	Professional Skills	Decision Making			
		The user/individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role. Plan and Organize			
		The user/individual on the job needs to know and understand how to: SB2. plan and schedule routines.			
		Customer Centricity			
		The user/individual on the job needs to know and understand how to:			
		SB3. build relationships with internal and external customers.			
		Problem Solving			
		The user/individual on the job needs to know and understand how to:			
		SB4. respond to breakdowns and malfunction of equipment.			
		SB5. respond to unsafe and hazardous working conditions. SB6. respond to security breaches.			
		Analytical Thinking			
		NA			
		Critical Thinking			
		NA			



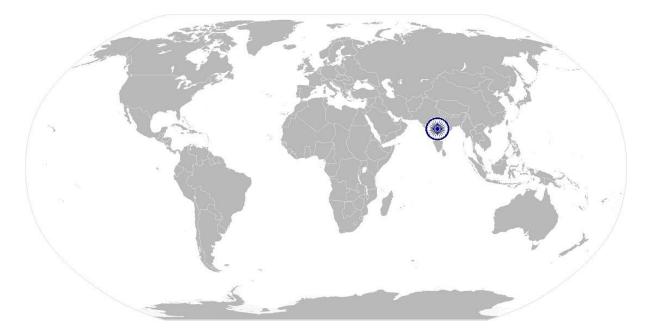






To demonstrate products to customers

NOS Code		RAS/N0125	
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
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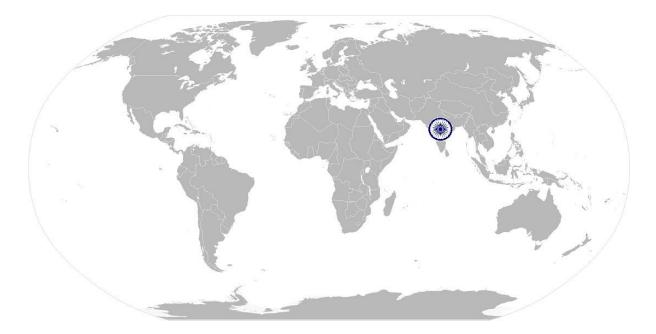


N+5+D+C National Skill Development Corporation

RAS/N0126

To help customers choose right products

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to help customers choose right products.









To help customers choose right products

Unit Code	RAS/N0126		
Unit Title (Task)	To help customers choose right products		
Description	This OS describes the skills and knowledge required to help customers choose right products.		
Scope	This unit applies to individuals to help customers choose right products in retail operations.		
	Help customers choose products		
	Check the customer's preferences and buying decisions when making sales		
	The role may be performed in a range of Retail Operations		
	Department Store		
	Supermarket		
	Specialty Store		
	Fresh Food stores		
	Quick Service Food Stores		
Performance Criteria	a(PC) w.r.t. the Scope		
Element	Performance Criteria		
Help customers	To be competent, the user/individual on the job must be able to:		
choose	PC1. find out which product features an openefits interest individual customers		
	and focus on these when discussing products.		
	PC2. describe and explain clearly and accurately relevant product features and		
	benefits to customers.		
	PC3. compare and contrast products in ways that help customers choose the product that best meets their needs.		
	PC4. check customers' responses to his/her explanations, and confirm their		
	interest in the product.		
	PC5. encourage customers to ask questions & respond to their questions,		
	comments & objections in ways that promote sales & goodwill.		
	PC6. identify suitable opportunities to tell the customer about associated or		
	additional products and do so in a way that promotes sales and goodwill.		
	PC7. constantly check the store for security, safety and potential sales whilst		
	helping customers.		
Check the	PC8. give customers enough time to evaluate products and ask questions.		
customer's	PC9. handle objections and questions in a way that promotes sales and keeps the		
preferences and	customer's confidence.		
buying decisions	PC10. identify the need for additional and associated products and take the		
when making sales			
	PC11. clearly acknowledge the customer's buying decisions. PC12. clearly explain any customer rights that apply.		
	PC12. clearly explain any customer rights that apply. PC13. clearly explain to the customer where to pay for their purchases.		
	i ers. deally explain to the customer where to pay for their purchases.		









To help customers choose right products

Knowledge and Understanding (K)		
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. how to promote sales and goodwill. KA2. how to help customers choose products. KA3. how to explain product features and benefits to customers in ways that they understand and find interesting. KA4. how to check and interpret customer responses. KA5. how to adapt explanations and respond to questions and comments in ways that promote sales and goodwill. KA6. how to encourage customers to ask for clarification and more information. KA7. the risks of not paying attention to the store, in terms of security, safety and lost sales. KA8. how to recognise buying signals from customers KA9. how to handle objections and questions confidently and effectively. KA10. legal rights and responsibilities of retailers and customers to do with returning of upsatisfactory goods. 	
B. Technical Knowledge	returning of unsatisfactory goods. The user/individual on the job needs to know and understand: KB1. techniques for closing the sale. KB2. product features and benefits.	
Skills (S)		
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills	
	The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills)	
	 The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times. 	
B. Professional Skills	Decision Making The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role.	
	Plan and OrganizeThe user/ individual on the job needs to know and understand how to:SB2.plan and schedule routines.	









To help customers choose right products

Customer Centricity
The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers.
Problem Solving
The user/ individual on the job needs to know and understand how to:
SB4. respond to breakdowns and malfunction of equipment.
SB5. respond to unsafe and hazardous working conditions.
SB6. respond to security breaches
Analytical Thinking
NA
Critical Thinking
NA

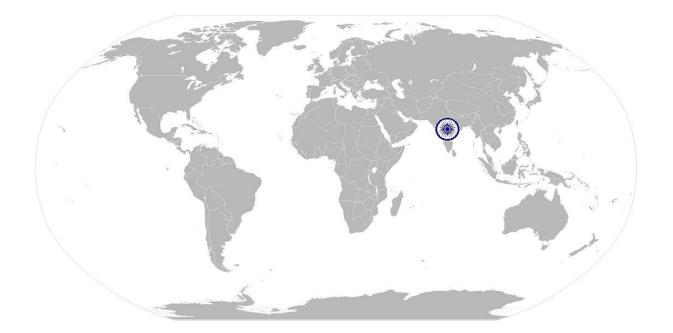






To help customers choose right products

NOS Code	RAS/N0126		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
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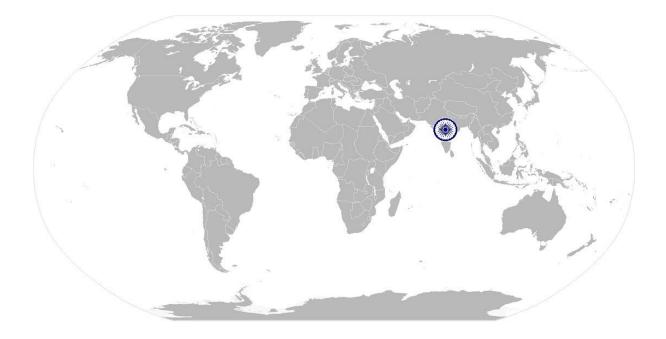






To provide specialist support to customers facilitating purchases

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to provide specialist support to customers facilitating purchases.







S.D.C National Skill Development Corporation

RAS/N0127

To provide specialist support to customers facilitating purchases

Unit Code	RAS/N 0127	
Unit Title (Task)	To provide specialist support to customers facilitating purchases	
Description	This OS describes the skills and knowledge required to provide specialist support to customers facilitating purchases.	
Scope	 This unit applies to individuals to provide specialist support to customers facilitating purchases in retail operations. Give customers information and advice on specialist products Demonstrate specialist products to customers The role may be performed in a range of Retail Operations Department Store Supermarket Specialty Store Fresh Food stores Quick Service Food Stores 	

Performance Criteria(PC) w.r.t. the Scope

Element	Performance Criteria
Give customers information and advice on specialist products	 To be competent, the user/individual on the fob must be able to: PC1. talk to customers politely and in ways that promote sales and goodwill. PC2. use the information given by the customer to find out what they are looking for. PC3. help the customer understand the features and benefits of the products they have shown an interest in. PC4. explain clearly and accurately the features and benefits of products and relate these to the customer's needs. PC5. promote the products that give the best match between the customer's needs and the store's need to make sales. PC6. spot and use suitable opportunities to promote other products where these will meet the customer's needs. PC7. control the time he/she spends with the customer to match the value of the prospective purchase. PC8. constantly check the store for safety, security and potential sales while helping individual customers.
Demonstrate specialist products to customers	 PC9. find out if the customer is willing to see a demonstration. PC10. set up demonstrations safely and in a way that disturbs other people as little as possible. PC11. check whether he/she has everything needed to give an effective demonstration. PC12. give demonstrations that clearly show the use and value of the product. PC13. offer customers the opportunity to use the product themselves, where appropriate. PC14. give customers enough chance to ask questions about the products or









RAS/N0127 To provide specialist support to customers facilitating purchases

	services he/she is demonstrating to them. PC15. check that the store will be monitored for security, safety and			
	potential sales while he/she is carrying out demonstrations.			
Knowledge and Unders	standing (K)			
 A. Organizational Context (Knowledge of the company / organization and its processes) KA2. how the time of day affects customers' willingness to engage i with a salesperson. KA3. how to give customers product information that is relevant to needs and interests. KA4. how to find out which product features and benefits interest in customers. KA5. how to adapt appropriate speech, body language and sales sty appeal to different kinds of customers. KA6. company policy on customer service and how this applies to gi specialist information and advice to customers. KA7. how to set up safe and effective demonstrations of the special he/she is responsible for promoting. KA8. keeping the customer interested during demonstrations. 				
	KA9. responding to the customer's comments and questions during demonstrations.			
B. Technical Knowledge	 The user/individual on the job needs to know and understand: KB1. features and benefits of the specialist products. KB2. advantages compared with similar products offered by competitors. KB3. up to date product knowledge. KB4. the importance of demonstrations in promoting and selling products. 			
Skills (S)				
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills			
	 The user/ individual on the job needs to know and understand how to: SA3. read information accurately, SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills) 			
	The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.			







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RAS/N0127 To provide specialist support to customers facilitating purchases

B. Professional Skills		Decision Making		
	The user/ individual on the job needs to know and understand how to:			
		SB1. make appropriate decisions regarding the responsibilities of the job role.		
		Plan and Organize		
		The user/ individual on the job needs to know and understand how to:		
		SB2. plan and schedule routines.		
		Customer Centricity		
		The user/ individual on the job needs to know and understand how to:		
		SB3. build relationships with internal and external customers.		
		Problem Solving		
		The user/ individual on the job needs to know and understand how to:		
		SB4. respond to breakdowns and malfunction of equipment.		
		SB5. respond to unsafe and hazardous working conditions.		
		SB6. respond to security breaches.		
		Analytical Thinking		
		NA		
		Critical Thinking		
		NA		
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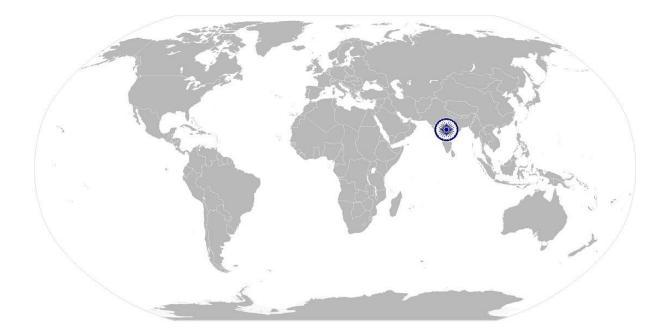






To provide specialist support to customers facilitating purchases

NOS Code	RAS/N0127		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





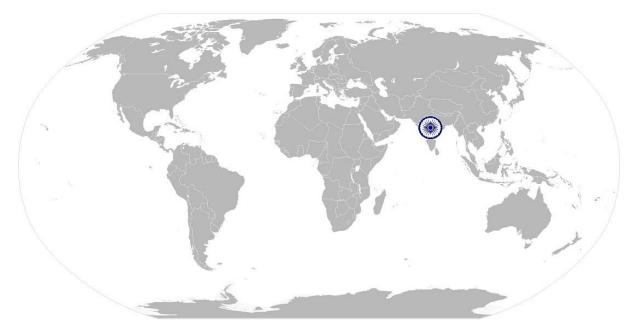






To maximise sales of goods & services

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to maximise sales of goods & services.









To maximise sales of goods	&	services
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Unit Code	RAS/N0128		
Unit Title (Task)	To maximise sales of goods & services		
Description	This OS describes the skills and knowledge required to maximise sales of		
•	goods & services.		
Scope	This unit applies to individuals to maximise sales of goods & services in retail operations.		
	 Identify opportunities to increase sales of particular products Promote particular products 		
	The role may be performed in a range of Retail Operations		
	Department Store		
	Supermarket		
	Specialty Store		
	Fresh Food stores		
	Quick Service Food Stores		
Performance Criteria(P	PC) w.r.t. the Scope		
Element	Performance Criteria		
Identify	To be competent, the user/individual on the ob must be able to:		
opportunities to	PC1. identify promotional opportunities and estimate their potential to increase		
increase sales of	sales.		
particular products	PC2. identify promotional opportunities which offer the greatest potential to		
	increase sales.		
	PC3. report promotional opportunities to the right person.		
_ .	PC4. fill in the relevant records fully and accurately.		
Promote	PC5. tell customers about promotions clearly and in a persuasive way.		
particular	PC6. identify and take the most effective actions for converting promotional		
products	sales into regular future sales.		
	PC7. gather relevant and accurate information about the effectiveness of		
	promotions, and communicate this information clearly to the right person. PC8. record clearly and accurately the results of promotions.		
Knowledge and Unders			
A. Organizational	The user/individual on the job needs to know and understand:		
Context	KA1. seasonal trends and how they affect opportunities for sales.		
Context	KA2. how to estimate and compare the potential of promotional		
(Knowledge of the	I KAZ, NOW LO ESUMALE AND COMPARE LITE DOLENLIAL OF DIOMOLIONAL		

(Knowledge of the company / organization and its processes)
 KA2. How to estimate and compare the potential of promotional opportunities opportunities to increase sales.
 KA3. whom to approach about the identified promotional opportunities.
 KA4. techniques for building customers' interest in regularly buying in future the product you are promoting.
 KA5. how to evaluate and record the results of promotions.







RAS/N0128 To maximise sales of goods & services

B. Technical KnowledgeThe user/individual on the job needs to know and understand: KB1. the difference between the features and benefits of products. KB2. how to promote the features and benefits of products to customers. KB3. techniques of encouraging customers to buy the product being promoted.	
KB2. how to promote the features and benefits of products to customers.	
KB3. techniques of encouraging customers to buy the product being promoted.	
Skills (S) [Optional]	
A. Core Skills/ Writing Skills	
Generic Skills The user/ individual on the job needs to know and understand how to:	
SA1. complete documentation accurately.	
SA2. write simple reports when required.	
Reading Skills	
The user/ individual on the job needs to know and understand how to:	
SA3. read information accurately.	
SA4. read and interpret data sheets.	
Oral Communication (Listening and Speaking skills)	
The user/ individual on the job needs to know and understand how to:	
SA5. follow instructions accurately.	
SA6. use gestures or simple words to communicate where language barriers ex	ist.
SA7. use questioning to minimise misunderstandings.	
SA8. display courteous and helpful behaviour at all times.	
B. Professional Skills Decision Making	
The user/ individual on the job needs to know and understand how to:	
SB1. make appropriate decisions regarding the responsibilities of the job role.	
Plan and Organize	
The user/ individual on the job needs to know and understand how to:	
SB2. plan and schedule routines.	
Customer Centricity	
The user/ individual on the job needs to know and understand how to:	
SB3. build relationships with internal and external customers.	
Problem Solving	
The user/ individual on the job needs to know and understand how to:	
SB4. respond to breakdowns and malfunction of equipment.	
SB5. respond to unsafe and hazardous working conditions.	
SB6. respond to security breaches.	
Analytical Thinking	
NA	
Critical Thinking	
NA	

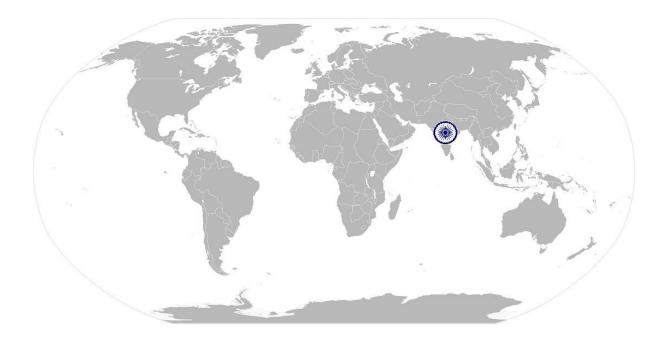






RAS/N0128 To maximise sales of goods & services

NOS Code	RAS/N0128		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21



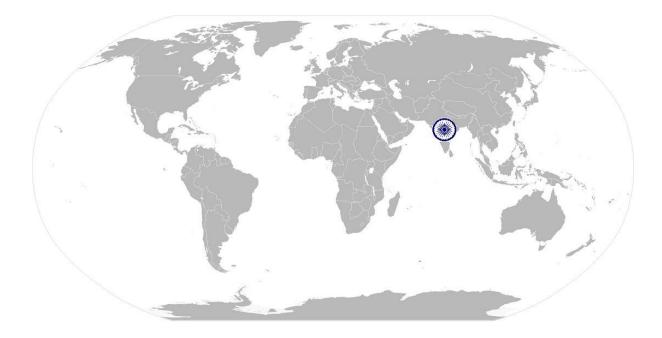






To provide personalised sales & post-sales service support

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to provide personalised sales & postsales service support.







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RAS/N0129

To provide personalised sales & post-sales service support

Unit Code	RAS/N0129
Unit Title	To provide personalised sales & post-sales service support
(Task) Description	This OS describes the skills and knowledge required to provide personalised sales
Description	& post-sales service support.
Scope	This unit applies to individuals to provide personalised sales & post-sales
Scope	service support in retail operations.
	Provide a personalised service
	 Provide a personalised service Provide an after sales service
	The role may be performed in a range of Retail Operations
	Department Store
	Supermarket
	Specialty Store
	Fresh Food stores
	Quick Service Food Stores
Performance Crite	eria(PC) w.r.t. the Scope
Element	Performance Criteria
Provide a	To be competent, the user/individual on the job must be able to:
personalised	PC1. use available information in the client records to help prepare for
service	consultations.
	PC2. check whether the work area is clean and tidy and that all the required
	equipment are in hand before starting a consultation.
	PC3. quickly create a rapport with the client at the start of the consultation.
	PC4. talk and behave towards the client in ways that project the company
	image effectively.
	PC5. ask questions to understand the client's buying needs, preferences and
	priorities. PC6. tactfully check, where appropriate, how much the client wants to spend.
	PC7. explain clearly to the client the features and benefits of the recommended
	products or services and relate these to the client's individual needs.
	PC8. identify suitable opportunities to sell additional or related products or
	services that are suited to the client's needs.
	PC9. make recommendations to the client in a confident and polite way and
	without pressurising them.
	PC10. pace client consultations to make good use of the selling time while
	maintaining good relations with the client.
	PC11. meet the company's customer service standards while dealing with the clien
Provide an after	PC12. follow the company's procedures for keeping client records up-to-date.
sales service	PC13. record client information accurately and store it in the right places in the
	company's system.
	PC14. keep client information confidential and share it only with people who
	have a right to it.







RAS/N0129	To provide personalised sales &	k post-sales service support
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	 PC15. keep to clients' wishes as to how and when they may be contacted. PC16. follow the company's policy and procedures for contacting clients. PC17. tell clients promptly and offer any other suitable products or services, where promises cannot be kept. 		
Knowledge and Unders	standing (K)		
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. company's desired image and how to project this to clients. KA2. how to use information in client records to prepare for client visits. KA3. how to create and maintain a rapport with clients, both new and existing. KA4. the types of question to ask clients to find out about their buying needs, preferences and priorities. KA5. how to ask clients tactfully how much they want to spend. KA6. how to relate the features and benefits of products or services to the client's needs. KA7. how to identify suitable opportunities to sell additional or related products. KA8. how to recommend clients in a way that encourages them to accept the recommendation, without pressurising them. KA9. how to balance the need to make immediate sales with the need to maintain good business relations with the client, and how to do so. KA10. company's customer service standards and how to apply these when providing a personalised service to clients. KA11. how to keep client records up-to-date and store them correctly. KA12. company procedures for updating client records. KA13. company systems and procedures for recording and storing client information. KA14. relevant aspects of the data protection laws and company policy for client confidentiality. KA15. how to keep one's promises to clients. 		
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. brands and services, including seasonal trends, new brands or services, promotions, stock levels, competitor comparisons, and additional services such as store cards, gift wrapping or delivery.		
Skills (S)	Writing Skills		
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills		
	The user/individual on the job needs to know and understand how to: SA3. read information accurately SA4. read and interpret data sheets		









To provide personalised sales & post-sales service support RAS/N0129

	Oral Communication (Listening and Speaking skills)			
	The user/ individual on the job needs to know and understand how to:			
	SA5. follow instructions accurately.			
	SA6. use gestures or simple words to communicate where language barriers exist.			
	SA7. use questioning to minimise misunderstandings.			
	SA8. display courteous and helpful behaviour at all times.			
B. Professional Skills	Decision Making			
	The user/ individual on the job needs to know and understand how to:			
	SB1. make appropriate decisions regarding the responsibilities of the job role.			
	Plan and Organize			
	The user/ individual on the job needs to know and understand how to:			
	SB2. plan and schedule routines.			
	Customer Centricity			
	The user/ individual on the job needs to know and understand how to:			
	SB3. build relationships with internal and external customers.			
	Problem Solving			
	The user/ individual on the job needs to know and understand how to:			
	SB4. respond to breakdowns and malfunction of equipment.			
	SB5. respond to unsafe and hazardous working conditions.			
	SB6, respond to security breaches.			
	Analytical Thinking			
	NA			
	Critical Thinking			
	NA			

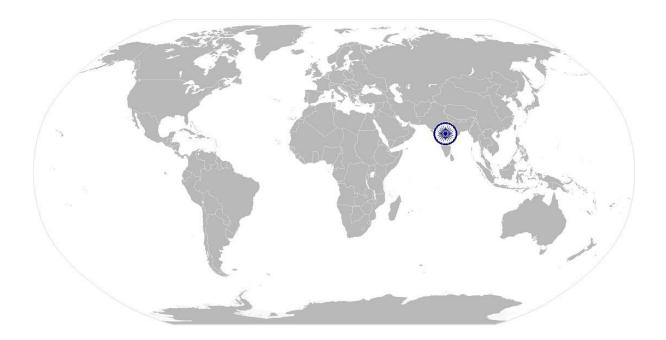






To provide personalised sales & post-sales service support

NOS Code	RAS/N0129		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21

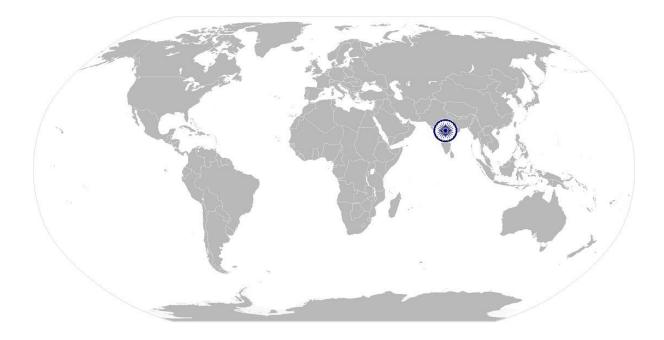








National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to create a positive image of self & organisation in the customers mind.









Unit Code	RAS/N0130		
Unit Title (Task)	To create a positive image of self & organisation in the customers mind		
Description	This OS describes the skills and knowledge required to create a positive image of self & organisation in the customers mind.		
Scope	This unit applies to individuals to create a positive image of self & organisation in the customers mind in retail operations.		
	 Establish effective rapport with customers Respond appropriately to customers Communicate information to customers 		
	The role may be performed in a range of Retail Operations		
	 Department Store Supermarket 		
	 Specialty Store Fresh Food stores Quick Service Food Stores 		
Performance Criteria(P	C) w.r.t. the Scope		
Element	Performance Criteria		
Establish effective rapport with customers	 To be competent, the user/individual on the job must be able to: PC1. meet the organisation's standards of appearance and behaviour. PC2. greet customers respectfully and in a friendly manner. PC3. communicate with customers in a way that makes them feel valued and respected. PC4. identify and confirm customer's expectations. PC5. treat customers courteously and helpfully at all times. PC6. keep customers informed and reassured. 		
	PC7. adapt appropriate behaviour to respond effectively to different customer		
	behaviour.		
Respond appropriately to customers			
appropriately	behaviour. PC8. respond promptly to a customer seeking assistance. PC9. select the most appropriate way of communicating with customers. PC10. check with customers to ensure complete understanding of their expectations. PC11. respond promptly and positively to customers' questions and comments. PC12. allow customers time to consider his/her response and give further		
appropriately	behaviour.PC8. respond promptly to a customer seeking assistance.PC9. select the most appropriate way of communicating with customers.PC10. check with customers to ensure complete understanding of their expectations.PC11. respond promptly and positively to customers' questions and comments.PC12. allow customers time to consider his/her response and give further explanation when appropriate.		
appropriately to customers	behaviour. PC8. respond promptly to a customer seeking assistance. PC9. select the most appropriate way of communicating with customers. PC10. check with customers to ensure complete understanding of their expectations. PC11. respond promptly and positively to customers' questions and comments. PC12. allow customers time to consider his/her response and give further		
appropriately to customers Communicate	behaviour.PC8. respond promptly to a customer seeking assistance.PC9. select the most appropriate way of communicating with customers.PC10. check with customers to ensure complete understanding of their expectations.PC11. respond promptly and positively to customers' questions and comments.PC12. allow customers time to consider his/her response and give further explanation when appropriate.PC13. quickly locate information that will help customers.		







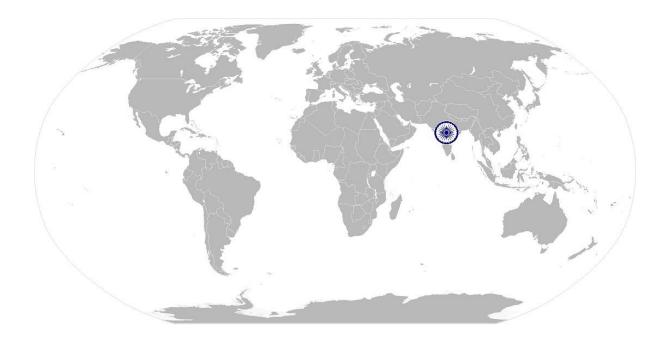
Knowledge and Understa	anding (K)
A. Organizational Context (Knowledge of the company / organization and its processes) B. Technical Knowledge	 The user/individual on the job needs to know and understand: KA1. organisation's standards for appearance and behaviour. KA2. organisation's guidelines for how to recognise what customers want and respond appropriately. KA3. organisation's rules and procedures regarding the methods used for communication. KA4. how to recognise when a customer is angry or confused. KA5. organisation's standards for timeliness in responding to customer questions and requests for information.
Skills (S)	
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills)
	The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.
B. Professional Skills	Decision Making The user/ individual on the job needs to know and understand how to:
	SB1. make appropriate decisions regarding the responsibilities of the job role. Plan and Organize
	The user/ individual on the job needs to know and understand how to: SB2. plan and schedule routines. Customer Centricity
	The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers.







Problem Solving
The user/ individual on the job needs to know and understand how to:
SB4. respond to breakdowns and malfunction of equipment.
SB5. respond to unsafe and hazardous working conditions.
SB6. respond to security breaches.
Analytical Thinking
NA
Critical Thinking
NA
NA

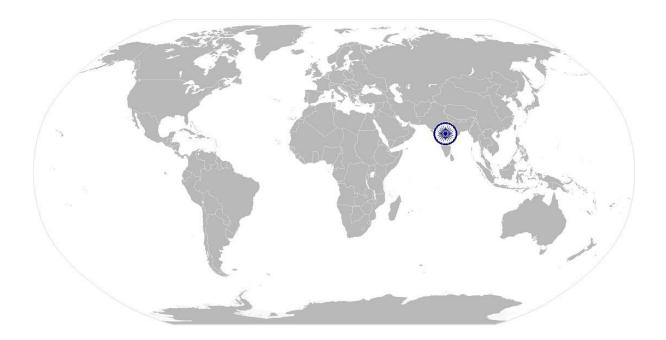








NOS Code	RAS/N0130		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





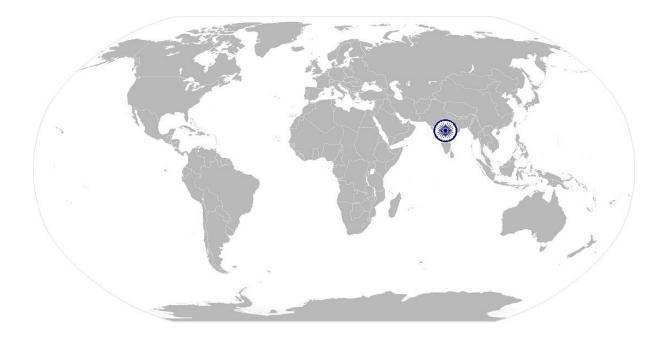






To resolve customer concerns

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to resolve customer concerns.









To resolve customer concerns

Unit Code	RAS/N0132		
Unit Title (Task)	To resolve customer concerns		
Description	This OS describes the skills and knowledge required to resolve customer concerns.		
Scope	 This unit applies to individuals to resolve customer concerns in retail operations. Spot customer service problems Pick the best solution to resolve customer service problems Take action to resolve customer service problems The role may be performed in a range of Retail Operations Department Store Supermarket Specialty Store Fresh Food stores 		
	Quick Service Food Stores		
Performance Criteria(P	C) w.r.t. the Scope		
Element	Performance Criteria		
Spot customer service problems	 To be competent, the user/individual on the job must be able to: PC1. identify the options for resolving a customer service problem. PC2. work with others to identify and confirm the options to resolve a customer service problem. PC3. work out the advantages and disadvantages of each option for customers and the organisation. PC4. pick the best option for customers and the organisation. PC5. identify for customers other ways that problems may be resolved if you are unable to help. 		
Pick the best solution to resolve customer service problems	 PC6. identify the options for resolving a customer service problem. PC7. work with others to identify and confirm the options to resolve a customer service problem. PC8. work out the advantages and disadvantages of each option for your customer and your organisation. PC9. pick the best option for your customer and your organisation. PC10. identify for your customer other ways that problems may be resolved if you are unable to help. 		









RAS/N0132 To resolve customer concerns

Take action to resolve customer service problems	 PC11. discuss and agree the options for solving the problem with customers. PC12. take action to implement the option agreed with the customer. PC13. work with others and the customer to make sure that any promises related to solving the problem are kept. PC14. keep customers fully informed about what is happening to resolve problem. PC15. check with customers to make sure the problem has been resolved to their satisfaction. PC16. give clear reasons to customers when the problem has not been resolved to their satisfaction. 		
 Knowledge and Unders A. Organizational Context (Knowledge of the company / organization and its processes) B. Technical Knowledge 	 The user/individual on the job needs to know and understand: KA1. the importance of listening carefully to customers about problems they have raised. KA2. how to ask customers about the problem to check one's understanding. KA3. how to recognise repeated problems and alerting appropriate authority. KA4. how to share customer feedback with others to identify potential problems before they happen. The user/individual on the job needs to know and understand: KB1. how to identify problems with systems and procedures before they begin to affect customers 		
Skills (S)			
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills The user/ individual on the job needs to know and understand how to:		
	SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills) The user/ individual on the job needs to know and understand how to:		
B. Professional Skills	 SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times. Decision Making		
	The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role.		









RAS/N0132 To resolve customer concerns

Plan and Organize			
The user/ individual on the job needs to know and understand how to:			
SB2. plan and schedule routines.			
Customer Centricity			
The user/ individual on the job needs to know and understand how to:			
SB3. build relationships with internal and external customers.			
Problem Solving			
The user/ individual on the job needs to know and understand how to:			
SB4. respond to breakdowns and malfunction of equipment. SB5. respond to unsafe and hazardous working conditions.			
SB6. respond to security breaches.			
Analytical Thinking			
NA			
Critical Thinking			
NA			



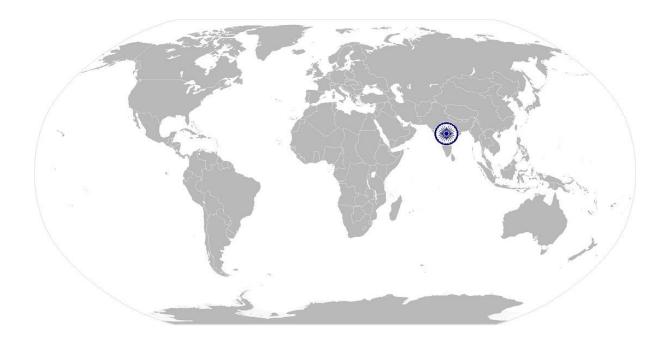






To resolve customer concerns

NOS Code		RAS/N0132		
Credits (NSQF)	TBD	Version number	1.0	
Industry	Retail	Drafted on	20/04/13	
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17	
Occupation	Store Operations	Next review date	26/07/21	







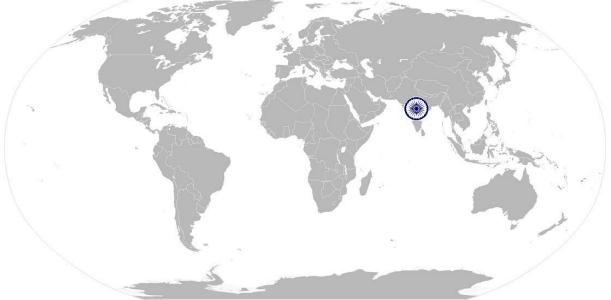


N-S-D-C National Skill Development Corporation

RAS/N0133

To organise the delivery of reliable service

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to organise delivery of reliable service.







N: 5. D. C National Skill Development Corporation

RAS/N0133 To organise the delivery of reliable service

Unit Code RAS/N0133			
Unit Title (Task)	To organise the delivery of reliable service		
Description	This OS describes the skills and knowledge required to organise delivery of reliable service.		
Scope	This unit applies to individuals to organise delivery of reliable service in retail operations.		
	Plan and organise the delivery of reliable customer service		
	Review and maintain customer service delivery		
	Use recording systems to maintain reliable customer service		
	The role may be performed in a range of Retail Operations		
	Department Store		
	Supermarket		
	 Specialty Store Fresh Food stores 		
	Quick Service Food Stores		
Performance Criteria(PC) w.r.t. the Scope			
Element	Performance Criteria		
	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise everything that is needed to deliver a variety of services or products to different types of customers.		
Element Plan and organise the delivery of	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise everything that is needed to deliver a variety of services or products to different types of customers. PC2. organise what he/she does to ensure consistency in giving prompt attention to customers.		
Element Plan and organise the delivery of reliable customer service	Performance CriteriaTo be competent, the user/individual on the job must be able to:PC1. plan, prepare and organise everything that is needed to deliver a variety of services or products to different types of customers.PC2. organise what he/she does to ensure consistency in giving prompt attention to customers.PC3. reorganise his/her work to respond to unexpected additional workloads.		
Element Plan and organise the delivery of reliable customer service Review and	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise everything that is needed to deliver a variety of services or products to different types of customers. PC2. organise what he/she does to ensure consistency in giving prompt attention to customers. PC3. reorganise his/her work to respond to unexpected additional workloads. PC4. maintain service delivery during very busy periods and unusually quiet		
Element Plan and organise the delivery of reliable customer service	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise ever/thing that is needed to deliver a variety of services or products to different types of customers. PC2. organise what he/she does to ensure consistency in giving prompt attention to customers. PC3. reorganise his/her work to respond to unexpected additional workloads. PC4. maintain service delivery during very busy periods and unusually quiet periods and when systems, people or resources have let you down.		
Element Plan and organise the delivery of reliable customer service Review and maintain	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise everything that is needed to deliver a variety of services or products to different types of customers. PC2. organise what he/she does to ensure consistency in giving prompt attention to customers. PC3. reorganise his/her work to respond to unexpected additional workloads. PC4. maintain service delivery during very busy periods and unusually quiet periods and when systems, people or resources have let you down. PC5. consistently meet customers' expectations. PC6. balance the time he/she takes with customers with the demands of other		
Element Plan and organise the delivery of reliable customer service Review and maintain customer service	Performance Criteria To be competent, the user/individual on the job must be able to: PC1. plan, prepare and organise ever/thing that is needed to deliver a variety of services or products to different types of customers. PC2. organise what he/she does to ensure consistency in giving prompt attention to customers. PC3. reorganise his/her work to respond to unexpected additional workloads. PC4. maintain service delivery during very busy periods and unusually quiet periods and when systems, people or resources have let you down. PC5. consistently meet customers' expectations. PC6. balance the time he/she takes with customers with the demands of other customers seeking attention.		
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RAS/N0133 To organise the delivery of reliable service

Use recording systems to maintain reliable customer servicePC11. record and store customer service information accurately following organisational guidelines.PC12. select and retrieve customer service information that is relevant, sufficient and in an appropriate format.PC13. quickly locate information that will help solve a customer's query.PC14. supply accurate customer service information to others using the most appropriate method of communication.PC14. supply accurate customer service information to others using the most appropriate method of communication.Knowledge and Understanding (K)The user/individual on the job needs to know and understand: KA1. the importance of having reliable and fast information for customers and the organisation.(Knowledge of the company / organization and its processes)KA2. organisational procedures and systems for delivering customer service KA3. how to identify useful customer feedback. KA4. how to communicate feedback from customers to others. KA5. organisational procedures and systems for recording, storing, retrieving and supplying customer service information.B. Technical KnowledgeThe user/individual on the job needs to know and understand: KB1. how to use CRM software to capture customer feedback and draw analysis.
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Knowledge KB1. how to use CRM software to capture customer feedback and draw
unarysis.
Skills (S)
A. Core Skills/ Writing Skills
Generic Skills The user/ individual on the job needs to know and understand how to:
SA1. complete documentation accurately.
SA2. write simple reports when required.
Reading Skills
The user/ individual on the job needs to know and understand how to:
SA3. read information accurately.
SA4. read and interpret data sheets.
Oral Communication (Listening and Speaking skills)
The user/ individual on the job needs to know and understand how to:
SA5. follow instructions accurately.
SA6. use gestures or simple words to communicate where language barriers exist.
SA7. use questioning to minimise misunderstandings.
SA8. display courteous and helpful behaviour at all time.
B. Professional Skills Decision Making
The user/ individual on the job needs to know and understand how to:
SB1. make appropriate decisions regarding the responsibilities of the job role.









To organise the delivery of reliable service

Plan	and Organize		
	user/ individual on the job needs to know and understand how to:		
SB2	2. plan and schedule routines.		
Cust	Customer Centricity		
	e user/ individual on the job needs to know and understand how to:		
SB3 Brob	 build relationships with internal and external customers. 		
	•		
The u SB4	user/ individual on the job needs to know and understand how to: I. respond to breakdowns and malfunction of equipment.		
SB5			
SB6			
Anal	ytical Thinking		
NA			
Culti	and Thinking		
	cal Thinking		
NA			
13-1 - 4			
The second			



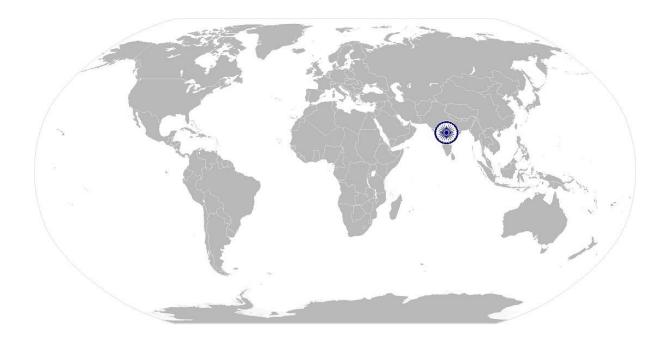




N·S·D·C National Skill Development Corporation Transforming the skill landscape

RAS/N0133 To organise the delivery of reliable service

NOS Code	RAS/N0133		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





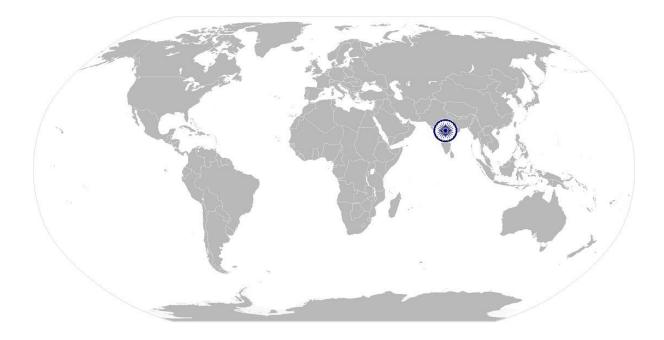






To improve customer relationship

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to improve customer relationship.









To improve customer relationship

/	Unit Code	RAS/N0134	
	Unit Title (Task)	To improve customer relationship	
	Description	This OS describes the skills and knowledge required to improve customer relationship.	
	Scope	This unit applies to individuals to improve customer relationship in retail operations.	
		Improve communication with customers	
		 Balance the needs of customers and the organisation 	
		Exceed customer expectations to develop the relationship	
		The role may be performed in a range of Retail Operations	
		Department Store	
		Supermarket Specialty Store	
		 Specialty Store Fresh Food stores 	
		Quick Service Food Stores	
	Performance Criteria(PC	.) w.r.t. the Scope	
	Element	Performance Criteria	
	Improve	To be competent, the user/individual on the job must be able to:	
	communication	PC1. select and use the best method of communication to meet customers'	
	with customers	expectations. PC2. take the initiative to contact customers to update them when things are not	
		going as per plan or when further information is required.	
		PC3. adapt appropriate communication to respond to individual customers'	
		feelings.	
	Balance the needs	PC4. meet customers' expectations within the organisation's service offer.	
	of customers and	PC5. explain the reasons to customers sensitively and positively when their	
	the organisation	expectations cannot be met.	
		PC6. identify alternative solutions for customers either within or outside the organisation.	
		PC7. identify the costs and benefits of these solutions to the organisation and to	
		customers.	
		PC8. negotiate and agree solutions with customers which satisfy them and are	
		acceptable to the organisation.	
		PC9. take action to satisfy customers with the agreed solution.	
	Exceed	PC10. make extra efforts to improve his/her relationship with customers.	
	customer	PC11. recognise opportunities to exceed customers' expectations. PC12. take action to exceed customers' expectations within the limits of his/her	
	expectations to develop the	authority.	
	relationship	PC13. gain the help and support of others to exceed customers' expectations.	









To improve customer relationship

Knowledge and Understanding (K)		
A. Organizational Context(Knowledge of the company / organization and its processes)	 The user/ individual on the job needs to know and understand: KA1. how to make best use of the method of communication chosen for dealing with customers. KA2. how to negotiate effectively with customers. KA3. how to assess the costs and benefits to customers and the organisation of any unusual agreement made. KA4. customer loyalty and/or improved internal customer relationships to the organisation. 	
B. Technical Knowledge	NA	
Skills (S) [Optional]		
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required.	
	Reading SkillsThe user/ individual on the job needs to know and understand how to:SA3. read information accurately.SA4. read and interpret data sheets.Oral Communication (Listening and Speaking skills)The user/ individual on the job needs to know and understand how to:SA5. follow instructions accurately.SA6. use gestures or simple words to communicate where language barriers exist.SA7. use questioning to minimise misunderstandings.SA8. display courteous and helpful behaviour at all times.	
B. Professional Skills	Decision Making The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role. Plan and Organize The user/ individual on the job needs to know and understand how to: SB2. plan and schedule routines. Customer Centricity The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers.	



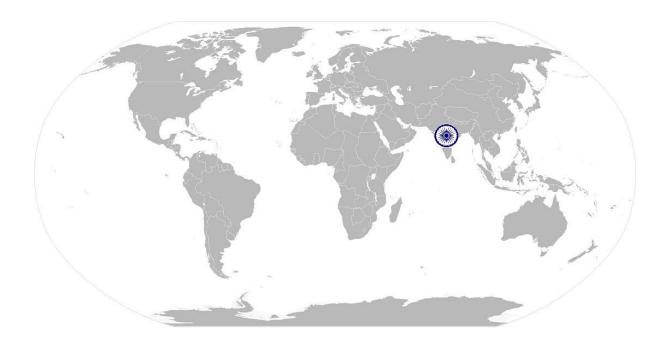






To improve customer relationship

Problem Solving	
The user/ individual on the job needs to know and understand how to: SB4. respond to breakdowns and malfunction of equipment. SB5. respond to unsafe and hazardous working conditions.	
SB5. respond to unsale and nazardous working conditions. SB6. respond to security breaches. Analytical Thinking	
NA	
Critical Thinking	
NA	





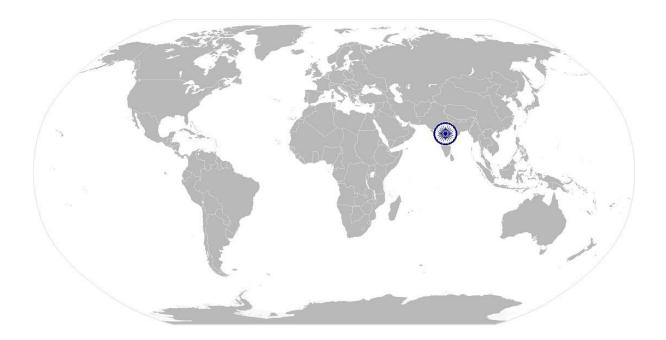






To improve customer relationship

NOS Code	RAS/N0134		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21





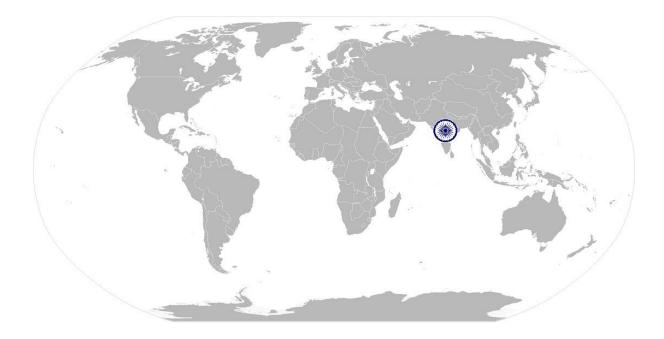






To monitor and solve service concerns

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to monitor and solve service concerns.









To monitor and solve service concerns

Unit Code	RAS/N0135	
Unit Title (Task)	To monitor and solve service concerns	
Description	This OS describes the skills and knowledge required to monitor and solve service concerns.	
Scope	This unit applies to individuals to monitor and solve service concerns in retail operations.	
	Solve immediate customer service problems	
	Identify repeated customer service problems and options for solving them	
	Take action to avoid the repetition of customer service problems	
	The role may be performed in a range of Retail Operations	
	Department Store	
	Supermarket	
	Specialty Store	
	Fresh Food stores	
	Quick Service Food Stores	
Performance Criteria(Po	C) w.r.t. the Scope	
Element	Performance Criteria	
Solve	To be competent, the user/individual on the job must be able to:	
immediate	PC1. respond positively to customer service problems following organisational	
customer	guidelines.	
service	PC2. solve customer service problems when he/she has sufficient authority.	
problems	PC3. work with others to solve customer service problems.	
	PC4. keep customers informed of the actions being taken.	
	PC5. check with customers that they are comfortable with the actions being taken.	
	PC6. solve problems with service systems and procedures that might affect	
	customers before they become aware of them.	
Identify repeated	PC7. inform managers and colleagues of the steps taken to solve specific problems.PC8. identify repeated customer service problems.	
customer service	PC9. identify the options for dealing with a repeated customer service problem and	
problems and	consider the advantages and disadvantages of each option.	
options for solving	PC10. work with others to select best options for solving repeated customer service	
them	problems, balancing customer expectations with the needs of the organisation.	



NOS National Occupational Standards



To monitor and solve service concerns

Take action to avoid the repetition of customer service problems	 PC11. obtain the approval of somebody with sufficient authority to change organisational guidelines in order to reduce the chance of a problem being repeated. PC12. action the agreed solution. PC13. keep customers informed in a positive and clear manner of steps being taken to solve any service problems. PC14. monitor the changes that have been made and adjust them if appropriate. 	
Knowledge and Unders	tanding (K)	
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. organisational procedures and systems for dealing with customer service problems. KA2. organisational procedures and systems for identifying repeated customer service problems. KA3. how successful resolution of customer service problems contributes to customer loyalty with external customer & improved working relationships with service partners or internal customers. KA4. how to negotiate with and reassure customers while their problems are being solved. 	
B. Technical	NA	
Knowledge		
Skills (S)		
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills) The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.	
B. Professional Skills	Decision Making	
	The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role.	









To monitor and solve service concerns

Plan and Organize
The user/ individual on the job needs to know and understand how to:
SB2. plan and schedule routines.
Customer Centricity
The user/ individual on the job needs to know and understand how to:
SB3. build relationships with internal and external customers.
Problem Solving
The user/ individual on the job needs to know and understand how to:
SB4. respond to breakdowns and malfunction of equipment.
SB5. respond to unsafe and hazardous working conditions.
SB6. respond to security breaches.
Analytical Thinking
NA
Critical Thinking
NA
R. F. S.



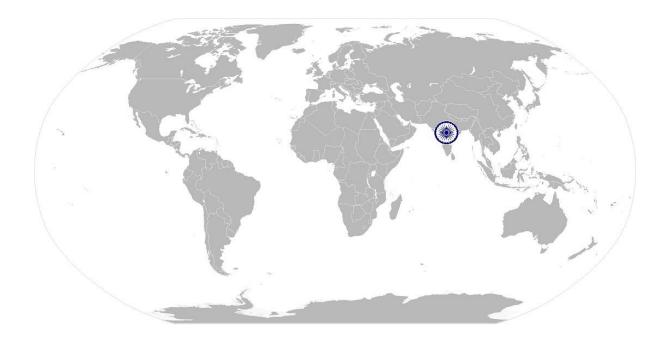






To monitor and solve service concerns

NOS Code	RAS/N0135		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21







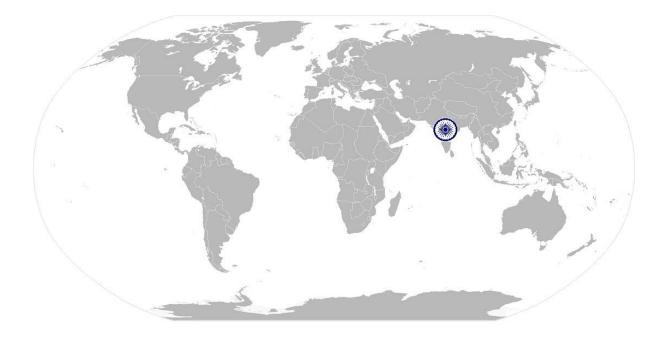


N-S-D-C National Skill Development Corporation

RAS/N0136

To promote continuous improvement in service

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to promote continuous improvement in service.









To promote continuous improvement in service

	Unit Code	RAS/N0136	
	Unit Title (Task)	To promote continuous improvement in service	
	Description	This OS describes the skills and knowledge required to promote continuous improvement in service.	
	Scope	This unit applies to individuals to promote continuous improvement in service in retail operations.	
		 Plan improvements in customer service based on customer feedback Implement changes in customer service Device sharpes that promote continuous improvement in customer service 	
		 Review changes that promote continuous improvement in customer service 	
		The role may be performed in a range of Retail Operations	
		Department StoreSupermarket	
		Specialty Store	
		 Fresh Food stores 	
		Quick Service Food Stores	
	Performance Criteria(P0	C) w.r.t. the Scope	
	Element	Performance Criteria	
	Plan improvements	To be competent, the user/individual on the job must be able to:	
	in customer service	PC1. gather feedback from customers that will help identify opportunities for customer service improvement.	
	based on customer feedback	PC2. analyse and interpret feedback to identify opportunities for customer	
		service improvements and propose changes.	
		PC3. discuss with others the potential effects of any proposed changes for	
		customers and the organisation.	
		PC4. negotiate changes in customer service systems & improvements with	
		somebody of sufficient authority to approve trial / full implementation	
_	Inclanant changes	of the change.	
	Implement changes in customer service	PC5. organise the implementation of authorised changes. PC6. implement the changes following organisational guidelines.	
	in customer service	PC7. inform people inside and outside the organisation who need to know	
		of the changes being made and the reasons for them.	
		PC8. monitor early reactions to changes and make appropriate fine-tuning	
		adjustments.	
	Review changes	PC9. collect and record feedback on the effects of changes.	
	that promote	PC10. analyse and interpret feedback and share the findings on the effects of	
	continuous	changes with others.	
	improvement in customer service	PC11. summarise the advantages and disadvantages of the changes. PC12. use your analysis and interpretation of changes to identify opportunities for	
		further improvement.	
		PC13. present these opportunities to somebody with sufficient authority to make	









To promote continuous improvement in service

	them happen.
Knowledge and Unders	tanding (K)
A. Organizational Context(Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. service improvements affecting the balance between overall customer satisfaction, costs of providing service & regulatory needs. KA2. how customer experience is influenced by the way service is delivered. KA3. how to collect, analyse and present customer feedback. KA4. how to make a business case to others to bring about change in the products or services being offered.
B. Technical	NA
Knowledge Skills (S)	
A. Core Skills/ Generic Skills	Writing Skills The user/ individual on the job needs to know and understand how to:
	SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills
	The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills)
	The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to minimise misunderstandings. SA8. display courteous and helpful behaviour at all times.
B. Professional Skills	Decision Making
	The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regarding the responsibilities of the job role. Plan and Organize
	The user/individual on the job needs to know and understand how to: SB2. plan and schedule routines. Customer Centricity
	The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers.



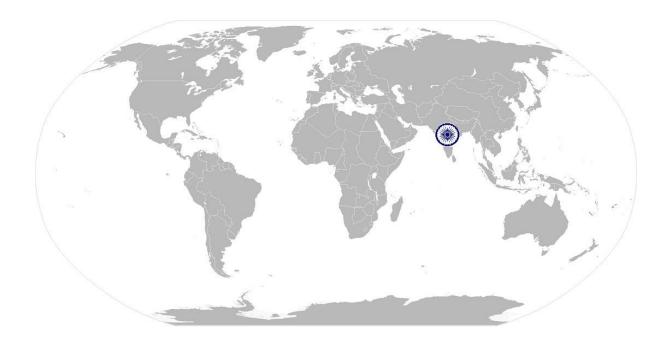






To promote continuous improvement in service

Problem Solving
The user/ individual on the job needs to know and understand how to:
SB4. respond to breakdowns and malfunction of equipment.
SB5. respond to unsafe and hazardous working conditions.
SB6. respond to security breaches
Analytical Thinking
NA
Critical Thinking
NA





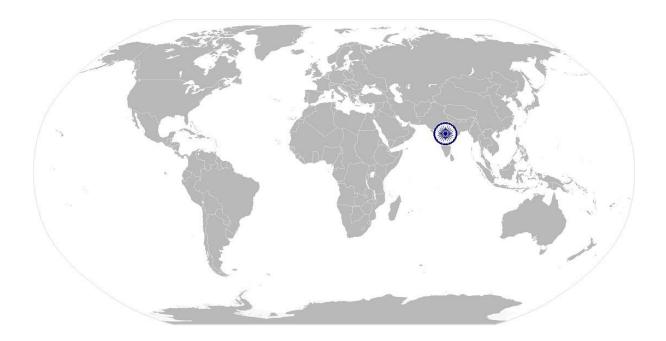




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To promote continuous improvement in service RAS/N0136

NOS Code	RAS/N0136		
Credits (NSQF)	TBD	Version number	1.0
Industry	Retail	Drafted on	20/04/13
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17
Occupation	Store Operations	Next review date	26/07/21



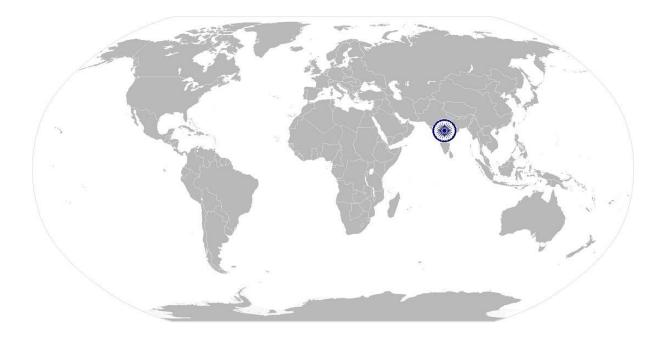






To work effectively in a retail team

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to be proficient to work effectively in a retail team.









To work effectively in a retail team

Unit Code	RAS/N0137	
Unit Title (Task)	To work effectively in a retail team	
Description	This OS describes the skills and knowledge required to work effectively within and with teams across a Retail environment.	
Scope	This unit applies to individuals in a Retail environment who are required within their job role to work as part of a team or to work cooperatively with other teams where no reporting relationship is in place.	
	 Requirement of this role would include but not be limited to: Support the work team Maintain personal presentation Develop effective work habits 	
	The role may be performed in a range of Retail Environments such as: Department Store Supermarket Specialty Store Fresh Food stores Quick Service Food Stores Distribution Centre Shopping Mall	
Performance Criteria(P		
Element	Performance Criteria	
Support the work team	 To be competent, the user/individual on the job must be able to: PC1. display courteous and helpful behaviour at all times. PC2. take opportunities to enhance the level of assistance offered to colleagues. PC3. meet all reasonable requests for assistance within acceptable workplace timeframes. PC4. complete allocated tasks as required. PC5. seek assistance when difficulties arise. PC6. use questioning techniques to clarify instructions or responsibilities. PC7. identify and display a non discriminatory attitude in all contacts with customers and other staff members. 	
Maintain personal presentation	 PC8. observe appropriate dress code and presentation as required by the workplace, job role and level of customer contact. PC9. follow personal hygiene procedures according to organisational policy and relevant legislation. 	







To work effectively in a retail team

Develor	DC10 interpret confirm and act as see during information into the state of the	
Develop effective work	PC10. interpret, confirm and act on workplace information, instructions and	
habits	procedures relevant to the particular task.	
nabres	PC11. interpret, confirm and act on legal requirements in regard to anti-	
	discrimination, sexual harassment and bullying.	
	PC12. ask questions to seek and clarify workplace information.	
	PC13. plan and organise daily work routine within the scope of the job role.	
	PC14. prioritise and complete tasks according to required timeframes.	
	PC15. identify work and personal priorities and achieve a balance between	
	competing priorities.	
Knowledge and Unders	tanding (K)	
A. Organizational	The user/individual on the job needs to know and understand:	
Context(Knowledge	KA1. the policies and procedures relating to the job role.	
of the company /	KA2. the value system of the organisation.	
organization and	KA3. employee rights and obligations.	
its processes)	KA4. the reporting hierarchy and escalation matrix.	
B. Technical	The user/individual on the job needs to know and understand:	
Knowledge	KB1. ask questions to identify and confirm requirements.	
	KB2. follow routine instructions through clear and direct communication.	
	KB3. use language and concepts appropriate to cultural differences.	
	KB4. use and interpret non-verbal communication.	
	KB5. the scope of information or materials required within the parameters of the job role.	
	KB6. the consequences of poor team participation on job outcomes.	
	KB7. work health and safety requirements.	
Skills (S)		
A. Core Skills/	Writing Skills	
Generic Skills	The user/ individual on the job needs to know and understand how to:	
	SA1. complete workplace documentation accurately.	
	Reading Skills	
	The user/ individual on the job needs to know and understand how to:	
	SA2. read and interpret workplace documentation.	
	SA3. read and interpret organisational policies and procedures.	
	Oral Communication (Listening and Speaking skills)	
	The user/ individual on the job needs to know and understand how to:	
	SA4. follow instructions accurately.	
	SA5. use gestures or simple words to communicate where language barriers exist.	
	SA6. use questioning to minimise misunderstandings.	
	SA7. display courteous and helpful behaviour at all times.	









To work effectively in a retail team

B. Professional Skills	Decision Making
	NA
	Plan and Organize
	The user/ individual on the job needs to know and understand how to:
	SB1. plan and schedule time personal management.
	Customer Centricity
	The user/ individual on the job needs to know and understand how to:
	SB2. build relationships with internal and external team members.
	Problem Solving
	The user/ individual on the job needs to know and understand how to:
	SB3. respond to ambiguity in directions and instructions.
	SB4. respond to breakdown in relationships within the team.
	SB5. respond to breakdowns in communications with other teams.
	Analytical Skills
	NA
	Critical Thinking
	NA







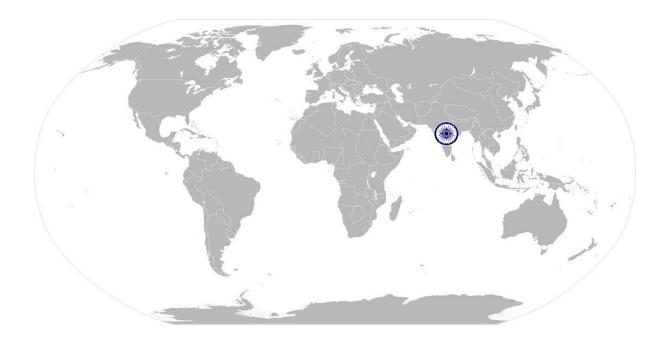




To work effectively in a retail team

NOS Version Control

NOS Code	RAS/N0137				
Credits (NSQF)	TBD	Version number	1.0		
Industry	Retail	Drafted on	20/04/13		
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17		
Occupation	Store Operations	Next review date	26/07/21		



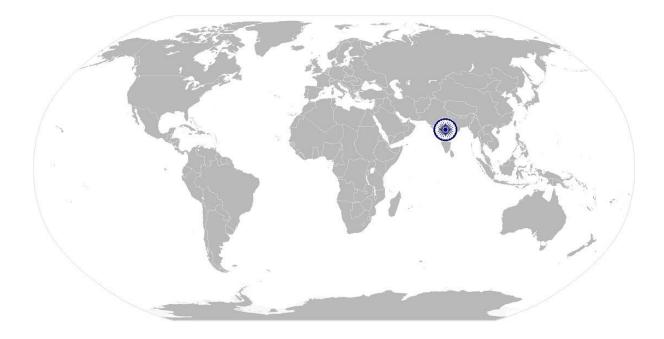






To work effectively in an organisation

National Occupational Standard



Overview

This NOS covers the skills and knowledge for an individual to work effectively in an organisation.









To work effectively in an organisation

Unit Code	RAS/N0138
Unit Title (Task)	To work effectively in an organisation
Description	This OS describes the skills and knowledge required to work effectively in an organisation.
Scope	This unit applies to individuals to work effectively in an organisation in retail operations.
	Support effective team working
	 Help plan and organise own learning Help others learn
	The role may be performed in a range of Retail Operations Department Store
	 Department Store Supermarket
	Specialty Store
	Fresh Food stores
	Quick Service Food Stores
Performance Criteria	(PC) w.r.t. the Scope
Element	Performance Criteria
Support effective team working	 To be competent, the user/individual on the job must be able to: PC1. share work fairly with colleagues, taking account of own and others' preferences skills and time available. PC2. make realistic commitments to colleagues and do what has been promised. PC3. let colleagues know promptly if he/she will not be able to do what has been promised and suggest suitable alternatives. PC4. encourage and support colleagues when working conditions are difficult. PC5. encourage colleagues who are finding it difficult to work together to treat each other fairly, politely and with respect. PC6. follow the company's health and safety procedures while working.
Help plan and	PC7. discuss and agree with the right people goals that are relevant, realistic and
organise own	clear.
learning	PC8. identify the knowledge and skills needed to achieve his/her goals. PC9. agree action points and deadlines that are realistic, taking account of past
	learning experiences and the time and resources available for learning.
	PC10. regularly check his/her progress and, when necessary, change the way of working.
	PC11. ask for feedback on his/her progress from those in a position to give it, and use their feedback to improve his/her performance.







RAS/N0138 To work effectively in an organisation

Help others learn	PC12. encourage colleagues to ask him/her for work-related information or advice that he/she is likely to be able to provide.
	PC13. notice when colleagues are having difficulty performing tasks at which you are competent, and tactfully offer advice.
	PC14. give clear, accurate and relevant information and advice relating to tasks and
	procedures.
	PC15. explain and demonstrate procedures clearly, accurately and in a logical
	sequence.
	PC16. encourage colleagues to ask questions if they don't understand the information and advice given to them.
	PC17. give colleagues opportunities to practice new skills, and give constructive
	feedback.
	PC18. check that health, safety and security are not compromised when helping
	others to learn.
Knowledge and Underst	tanding (K)
A. Organizational	The user/individual on the job needs to know and understand:
Context(Knowledge	KA1. team's purpose, aims and targets.
of the company /	KA2. responsibility for contributing to the team's success.
organization and	KA3. colleagues' roles and main responsibilities.
its processes)	KA4. the importance of sharing work fairly with colleagues. KA5. the factors that can affect own and colleagues' willingness to carry out work,
	including skills and existing workload.
	KA6. the importance of being a reliable team member.
	KA7. factors to take account of when making commitments, including your existing
	workload and the degree to which interruptions and changes of plan are
	within your control.
	KA8. the importance of maintaining team morale, the circumstances when morale
	is likely to flag, and the kinds of encouragement and support that are likely to be valued by colleagues.
	KA9. the importance of good working relations, and techniques for removing
	tension between colleagues.
	KA10. the importance of following the company's policies and procedures for
	health and safety, including setting a good example to colleagues.
	KA11. who can help set goals, help plan your learning, and give you feedback about
	your progress.
	KA12. how to identify the knowledge and skills he/she will need to achieve his/her
	goals. KA13. how to check his/her progress.
	KA14. how to adjust plans as needed to meet goals.
	KA15. how to ask for feedback on progress.
	KA16. how to respondpositively.
	KA17. how to help others to learn in the workplace.
	KA18. how to work out what skills and knowledge he/she can usefully share with others.
	KA19. health, safety and security risks that are likely to arise when people are







To work effectively in an organisation

B. Technical Knowledge NA Skills (3) Writing Skills A. Core Skills/ Generic Skills Writing Skills The user/ individual on the job needs to know and understand how to: SA1. complete documentation accurately. SA2. write simple reports when required. Reading Skills The user/ individual on the job needs to know and understand how to: SA3. read information accurately. SA4. read and interpret data sheets. Oral Communication (Listening and Speaking skills) The user/ individual on the job needs to know and understand how to: SA5. follow instructions accurately. SA6. use gestures or simple words to communicate where language barriers exist. SA7. use questioning to multifuse misunderstandings SA8. display courteous and helpful behaviour at all times. B. Professional Skills Decision Making The user/ individual on the job needs to know and understand how to: SB1. make appropriate decisions regr@g the responsibilities of the job role. Plan and Organize The user/ individual on the job needs to know and understand how to: SB2. plan and schedule routines. Customer Centricity The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers. Problem Solving The user/ individual on the job needs to know and understand how to: SB3. build relationships with internal and external customers. Problem Solving The user/ individual on the job needs to know and understand how to: SB4. respond to breakdowns and malfunction of equipment. SB5. res		learning on the job, and how to reduce these risks.
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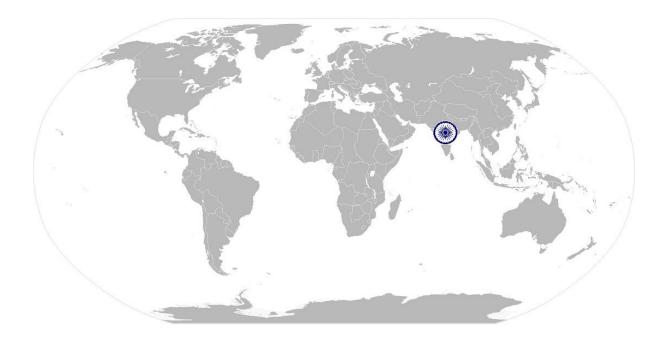
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RAS/N 0138

To work effectively in an organisation

NOS Version Control

NOS Code	RAS/N0138				
Credits (NSQF)	TBD	Version number	1.0		
Industry	Retail	Drafted on	20/04/13		
Industry Sub-sector	Retail Operations	Last reviewed on	26/07/17		
Occupation	Store Operations	Next review date	26/07/21		



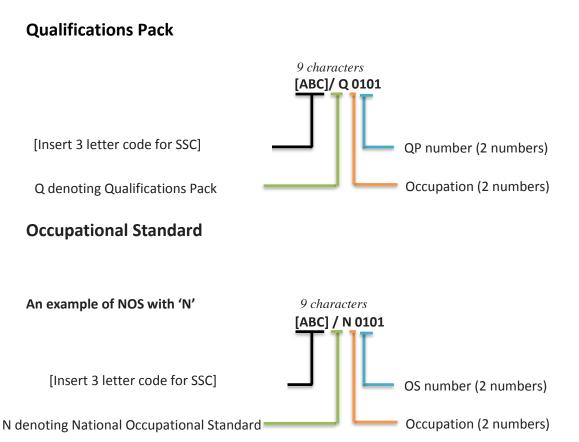






Annexure

Nomenclature for QP and NOS







The following acronyms/codes have been used in the nomenclature above:

Sub-sector	Range of Occupation numbers
Retail Operations	01-15
Retail Business	16-29
Ecommerce - Category Management	30-45
Retail	46-56
Ecommerce-Supply Chain & Logistics	57-67
FMCG	68-78
Generic Occupation	79-99

Sequence	Description	Example
Three letters	Industry name	RAS
Slash	/	/
Next letter	Whether Q P or N OS	Q or N
Next two numbers	Occupation code	01
Next two numbers	OS number	01





CRITERIA FOR ASSESSMENT OF TRAINEES

Job Role Retail Sales Associate

Qualification Pack RAS/Q0104

Sector Skill Council Retail

Guidelines for Assessment

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC

2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC

3. Assessment will be conducted for all compulsory NOS, and where applicable, on the selected elective/option NOS/set of NOS.

4. Individual assessment agencies will create unique question papers for theory part for each candidate at each

examination/training center (as per assessment criteria below).

5. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criterion.

6. To pass the Qualification Pack , every trainee should score a minimum of 70% of aggregate marks to successfully clear the assessment.

7. In case of *unsuccessful completion*, the trainee may seek reassessment on the Qualification Pack.

	Compulsory NOS Total Marks: 100			Marks Allocation		
Assessment outcomes	Assessment Criteria for outcomes	Total Marks	Out Of	Theory	Skills Practical	
	PC1. Identify the customer's needs for credit facilities.		15	7.5	7.5	
RAS/N0114	PC2. Clearly explain to the customer the features and conditions of credit facilities.	100	20	10	10	
To process credit	PC3. Provide enough time and opportunities for the customer to ask for clarification or more information.		15	7.5	7.5	
applications for	PC4. Accurately fill in the documents needed to allow the customer to get credit.		20	10	10	
purchases	PC5. Successfully carry out the necessary credit checks and authorisation procedures.		15	7.5	7.5	
	PC6.Promptly refer difficulties in processing applications to the right person		15	7.5	7.5	
	Total		100	50	50	
	PC1. Take prompt and suitable action to reduce security risks as far as possible, where it is within the limits of your responsibility and authority to do so.		15	7.5	7.5	
	PC2. Follow company policy and legal requirements when dealing with security risks.		20	10	10	
RAS/N0120 To help keep the store	PC3. Recognise when security risks are beyond your authority and responsibility to sort out, and report these risks promptly to the right person.	100	15	7.5	7.5	
secure	PC4. Use approved procedures and techniques for protecting your personal safety when security risks arise.		20	10	10	





	PC5. Follow company policies and procedures for maintaining security while you work.		15	7.5	7.5
	PC6.Follow company policies and procedures for making sure that security will be maintained when he/she goes on your breaks and when he/she finishes work		15	7.5	7.5
	Total		100	50	50
	PC1. Follow company procedures and legal requirements for		10	5	5
	dealing with accidents and emergencies.		10	5	5
	PC2. Speak and behave in a calm way while dealing with accidents		10	5	5
	and emergencies.		10	3	
	PC3. Report accidents and emergencies promptly, accurately and to		15	7.5	7.5
	the right person.				
RAS/N0122	PC4.Recognise when evacuation procedures have been started and		10	5	5
To help	follow company procedures for evacuation	400			
maintain	PC5. Follow the health and safety requirements laid down by your company and by law, and encourage colleagues to do the same.	100	15	7 -	7 .
healthy and	company and by law, and encourage coneagues to do the same.		15	7.5	7.5
safety	PC6. Promptly take the approved action to deal with risks if				
	he/she is authorised to do so.		10	5	ľ,
	PC7. report risks promptly to the right person, if he/she does not		15	7 5	7 6
	have the authority to deal with risks.		15	7.5	7.5
	PC8. Use equipment and materials in line with the manufacturer's		15	7.5	7.5
	instructions. Total		100	50	50
	PC1. Prepare the demonstration area and check that it can be		100	50	
	used safely.		15	7.5	7.5
	PC2. Check whether the required equipment and products for		45	7.5	
RAS/N0125	demonstration are in place.		15	7.5	7.5
То	PC3. Demonstrate products clearly and accurately to customers.		20	10	1(
demonstrate		100	20	10	10
products to	PC4. Present the demonstration in a logical sequence of		15	7.5	7.5
customers	steps and stages. PC5. Cover all the features and benefits he/she thinks are		_	_	-
	PC5. Cover all the features and benefits he/she thinks are needed to gain the customer's interest.		15	7.5	7.5
	PC6.Promptly clear away the equipment and products at the end of		20	10	1(
	the demonstration and connect with the customer				
	Total		100	50	50
	PC1. Find out which product features and benefits interest				
	individual customers and focus on these when discussing products.		10	5	I.
	PC2. Describe and explain clearly and accurately relevant product			_	-
	features and benefits to customers.		10	5	
	PC3. Compare and contrast products in ways that help customers		_	2 5	2.1
	choose the product that best meets their needs.		5	2.5	2.5
	PC4. Check customers' responses to his/her explanations, and	1	5	2.5	2 1
RAS/N0126	confirm their interest in the product.		5	2.5	2.5





To help	PC5. Encourage customers to ask questions & respond to their questions, comments & objections in ways that promote sales &	100	_	2.5	2 5
customers choose right	goodwill.	100	5	2.5	2.5
products	PC6. Identify suitable opportunities to tell the customer about				
	associated or additional products and do so in a way that promotes sales and goodwill.		5	2.5	2.5
	PC7. Constantly check the store for security, safety and potential sales whilst helping customers.		10	5	5
	PC8. Give customers enough time to evaluate products and ask questions.		10	5	5
	PC9. Handle objections and questions in a way that promotes sales and keeps the customer's confidence.		10	5	5
	PC10. Identify the need for additional and associated products and take the opportunity to increase sales.		10	5	5
	PC11. Clearly acknowledge the customer's buying decisions.		10	5	5
	PC12. Clearly explain any customer rights that apply.		5	2.5	2.5
	PC13.Clearly explain to the customer where to pay for their purchases.		5	2.5	2.5
	Total		100	50	50
	PC1. Talk to customers politely and in ways that promote sales		10	5	5
	and goodwill. PC2. Use the information given by the customer to find out what they are looking for.		5	2.5	2.5
	PC3. Help the customer understand the features and benefits of the products they have shown an interest in.		5	2.5	2.5
	PC4. Explain clearly and accurately the features and benefits of products and relate these to the customer's needs.		10	5	5
	PC5. Promote the products that give the best match between the customer's needs and the store's need to make sales.		5	2.5	2.5
	PC6. Spot and use suitable opportunities to promote other products where these will meet the customer's needs.		5	2.5	2.5
RAS/N0127 To provide	PC7. Control the time he/she spends with the customer to match the value of the prospective purchase.		10	5	5
specialist support to	PC8. Constantly check the store for safety, security and potential sales while helping individual customers.	100	5	2.5	2.5
customers facilitating	PC9. Find out if the customer is willing to see a demonstration.		5	2.5	2.5
purchases	PC10. Set up demonstrations safely and in a way that disturbs other people as little as possible.		5	2.5	2.5
	PC11. Check whether he/she has everything needed to give an effective demonstration.		5	2.5	2.5
	PC12. Give demonstrations that clearly show the use and value of the product.		10	5	5
	PC13. offer customers the opportunity to use the product themselves, where appropriate.		5	2.5	2.5
	PC14. Give customers enough chance to ask questions about the products or services he/she is demonstrating to them.		5	2.5	2.5





	PC15.Check that the store will be monitored for security, safety and potential sales while he/she is carrying out demonstrations.		10	5	5
	Total		100	50	50
	PC1. Identify promotional opportunities and estimate their potential to increase sales.		15	7.5	7.5
	PC2. Identify promotional opportunities which offer the greatest potential to increase sales.		10	5	5
RAS/N0128	PC3. Report promotional opportunities to the right person.		15	7.5	7.5
To maximise	PC4.Fill in the relevant records fully and accurately	100	15	7.5	7.5
sales of goods & services	PC5. Tell customers about promotions clearly and in a persuasive way.	100	10	5	5
	PC6. Identify and take the most effective actions for converting promotional sales into regular future sales.		15	7.5	7.5
	PC7. Gather relevant and accurate information about the effectiveness of promotions, and communicate this information clearly to the right person.		10	5	5
	PC8.Record clearly and accurately the results of promotions		10	5	5
	Total		100	50	50
	PC1. Use available information in the client records to help you		-	2.5	2.5
	prepare for consultations.	-	5	2.5	2.5
	PC2. Before starting a consultation, check that the work area is				
	clean and tidy and that all the equipment you need is to hand.		5	2.5	2.5
	PC3. Quickly create a rapport with the client at the start of the consultation.		5	2.5	2.5
	PC4. Talk and behave towards the client in ways that project the company image effectively.		10	5	5
	PC5. Ask questions to understand the client's buying needs, preferences and priorities.		5	2.5	2.5
	PC6. tactfully check, where appropriate, how much the client wants to spend.		5	2.5	2.5
	PC7. Explain clearly to the client the features and benefits of the recommended products or services and relate these to the client's individual needs.		10	5	5
RAS/N0129 To provide	PC8. Identify suitable opportunities to sell additional or related products or services that are suited to the client's needs.		5	2.5	2.5
personalised sales & post-	PC9. Make recommendations to the client in a confident and polite way and without pressurising them.	100	5	2.5	2.5
sales service support	PC10. Pace client consultations to make good use of the selling time while maintaining good relations with the client.		5	2.5	2.5
	PC11.Meet the company's customer service standards in your dealings with the client.		5	2.5	2.5
	PC12. Follow the company's procedures for keeping client records up-to-date.		5	2.5	2.5
	PC13. Record client information accurately and store it in the right places in your company's system.		5	2.5	2.5
	PC14. Keep client information confidential and share it only with people who have a right to it.		5	2.5	2.5





	PC15. Keep to clients' wishes as to how and when they may be contacted.		10	5	5
	PC16. Follow the company's policy and procedures for contacting clients.		5	2.5	2.5
	PC17. Tell clients promptly and offer any other suitable products or services, where promises cannot be kept.		5	2.5	2.5
	Total		100	50	50
RAS/N0130 To create a	PC1. Meet the organisation's standards of appearance and behaviour.		5	2.5	2.5
positive image	PC2. Greet customers respectfully and in a friendly manner.		5	2.5	2.5
of self & organisation in	PC3. Communicate with customers in a way that makes them feel valued and respected.		10	5	5
the customers	PC4. Identify and confirm customer's expectations.		5	2.5	2.5
mind	PC5. Treat customers courteously and helpfully at all times.		5	2.5	2.5
	PC6. Keep customers informed and reassured.		5	2.5	2.5
	PC7. Adapt appropriate behaviour to respond effectively to different customer behaviour.		10	5	5
	PC8. Respond promptly to a customer seeking assistance.		5	2.5	2.5
	PC9. Select the most appropriate way of communicating with customers.		5	2.5	2.5
	PC10. Check with customers to ensure complete understanding of their expectations.	100	5	2.5	2.5
	PC11. Respond promptly and positively to customers' questions and comments.		10	5	5
	PC12.Allow customers time to consider his/her response and give further explanation when appropriate		5	2.5	2.5
	PC13. Quickly locate information that will help customers.		5	2.5	2.5
	PC14. Give customers the information they need about the services or products offered by the organisation.		10	5	5
	PC15. Recognise information that customers might find complicated and check whether they fully understand.		5	2.5	2.5
	PC16.Explain clearly to customers any reasons why their needs or expectations cannot be met		5	2.5	2.5
	Total		100	50	50
	PC1. Identify the options for resolving a customer service problem.		10	5	5
	PC2. Work with others to identify and confirm the options to resolve a customer service problem.		10	5	5
	PC3. Work out the advantages and disadvantages of each option for customers and the organisation.		10	5	5
	PC4. Pick the best option for customers and the organisation.		10	5	5
	PC5. Identify for your customer other ways that problems may be resolved if you are unable to help		10	5	5





DAS/N0122	PC6. Discuss and agree the options for solving the problem with				
RAS/N0132 To resolve	PC6. Discuss and agree the options for solving the problem with customers.	100	10	5	5
customer	PC7. Take action to implement the option agreed with	100			
concerns	customers.		5	2.5	2.5
concerns	PC8. Work with others and the customer to make sure that any		_		
	promises related to solving the problem are kept.		5	2.5	2.5
	PC9. Keep customers fully informed about what is		10	-	-
	happening to resolve problem.		10	5	5
	PC10. Check with customers to make sure the problem has		10	5	5
	been resolved to their satisfaction.		10	5	5
	PC11. Give clear reasons to customers when the problem has not		10	5	5
	been resolved to their satisfaction			_	
	Total		100	50	50
	PC1. Plan, prepare and organise everything that is needed to deliver				
RAS/N0133	a variety of services or products to different types of customers.		5	2.5	2.5
To organise	PC2. Organise what he/she does to ensure consistency in giving				
the delivery of	prompt attention to customers.	100	5	2.5	2.5
reliable service		100			
	PC3.Reorganise his/her work to respond to unexpected		5	2.5	2.5
	additional workloads PC4. Maintain service delivery during very busy periods and				
	unusually quiet periods and when systems, people or resources		10	5	5
	have let you down.		10	J	J
	PC5. Consistently meet customers' expectations.		10	5	5
	PC6. Balance the time he/she takes with customers with the				
	demands of other customers seeking attention.		5	2.5	2.5
	PC7. Respond appropriately to customers when they make				
	comments about the products or services being offered.		10	5	5
	PC8. Alert others to repeated comments made by customers.				-
	reo. Alert others to repeated comments made by customers.		5	2.5	2.5
	PC9. Take action to improve the reliability of his/her service based		5	2.5	2.5
	on customer comments.		J	2.5	2.5
	PC10.Monitor whether the action taken has improved the service		10	5	5
	given to customers.		10	3	5
	PC11. Record and store customer service information accurately		5	2.5	2.5
	following organisational guidelines.				
	PC12. Select and retrieve customer service information that is		10	5	5
	relevant, sufficient and in an appropriate format.				
	PC13. Quickly locate information that will help solve a		5	2.5	2.5
	customer's query.				
	PC14.Supply accurate customer service information to others using the most appropriate method of communication		10	5	5
	Total		100	50	50
	PC1. Select and use the best method of communication to		100	50	50
	meet customers' expectations.		10	5	5
	PC2. Take the initiative to contact customers to update them when				
	things are not going as per plan or when further information is		5	2.5	2.5
	required.		5	2.5	2.5
	PC3. Adapt appropriate communication to respond to individual		10	-	
	customers' feelings		10	5	5





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RAS/N0134	PC4. Meet customers' expectations within the organisation's service offer.		5	2.5	2.5
	PC5. Explain the reasons to customers sensitively and positively				
	when their expectations cannot be met.		10	5	5
	PC6. Identify alternative solutions for customers either within or		_	2.5	2.5
To improve	outside the organisation.		5	2.5	2.5
customer	PC7. Identify the costs and benefits of these solutions to the	100	10	5	5
relationship	organisation and to customers.		10	5	5
	PC8.Negotiate and agree solutions with your customers which satisfy		5	2.5	2.5
	them and are acceptable to the organisation			2.5	2.5
	PC9. Take action to satisfy customers with the agreed solution		5	2.5	2.5
	PC10. Make extra efforts to improve his/her relationship with		_		
	customers.		5	2.5	2.5
	PC11. Recognise opportunities to exceed customers'		10	5	5
	expectations.		10	5	5
	PC12. Take action to exceed customers' expectations		10	5	5
	within the limits of his/her authority.		10	5	5
	PC13.Gain the help and support of others to exceed		10	5	5
	customers' expectations		100		
	Total		100	50	50
	PC1. Respond positively to customer service problems	100	10	5	5
	following organisational guidelines. PC2. Solve customer service problems when he/she has sufficient				
	authority.		5	2.5	2.5
	PC3. Work with others to solve customer service problems.		5	2.5	2.5
	PC4. Keep customers informed of the actions being taken.		10	2.5	5
	PC5. Check with customers that they are comfortable with the		10	_	
	actions being taken.		5	2.5	2.5
	PC6. Solve problems with service systems and procedures that				
	might affect customers before they become aware of them.		5	2.5	2.5
RAS/N0135	PC7.Inform managers and colleagues of the steps taken to solve			2.5	2.5
To monitor	specific problems		5	2.5	2.5
and solve	PC8. Identify repeated customer service problems.		5	2.5	2.5
service	PC9. Identify the options for dealing with a repeated customer				
concerns	service problem and consider the advantages and disadvantages of		10	5	5
	each option.				
	PC10.Work with others to select best options for solving				
	repeated customer service problems, balancing customer		5	2.5	2.5
	expectations with the needs of the organisation				
	PC11. Obtain the approval of somebody with sufficient authority				
	to change organisational guidelines in order to reduce the chance		5	2.5	2.5
	of a problem being repeated.			_	
	PC12. Action the agreed solution.		10	5	5
	PC13. Keep customers informed in a positive and clear manner of				
	steps being taken to solve any service problems.		10	5	5
	PC14.Monitor the changes that have been made and adjust them if		10	5	5
	appropriate			_	
	Total		100	50	50





PC10. Analyse and interpret feedback and share your findings on the effects of changes with others.52.52.5PC11. Summarise the advantages and disadvantages of the changes.1055PC12. Analyse and interpret the changes to identify opportunities for further improvement.1055PC13. Present these opportunities to somebody with sufficient authority to make them happen1055Total1005050PC1. Display courteous and helpful behaviour at all times.1055PC2. Take opportunities to enhance the level of assistance offered to colleagues1055PC3. Meet all reasonable requests for assistance within acceptable workplace timeframes.52.52.52.5PC5. Seek assistance when difficulties arise.52.52.52.52.52.5PC6. Use questioning techniques to clarify instructions or responsibilities52.52.52.52.52.5PC6. Use questioning techniques to clarify instructions or required by the workplace, job role and level of customer contact.52.						
PC2. Analyse and interpret feedback to identify opportunities for Customer service improvements and propose changes. 5 2.5 2.5 PC3. Discuss with others the potential effects of any proposed changes for customers and the organisation. 5 2.5 2.5 PC4. Negotiate changes in customer service systems & improvements improvements 10 5 2.5 2.5 Improvements PC6. Implement the changes. 5 2.5 2.5 2.5 PC7. Inform people inside and outside the organisation who meed to know of the changes being made and the reasons for them. 10 5 2.5 2.5 PC3. Ollocts and record feedback on the effects of changes. 10 5 5 2.5 2.5 PC1. Analyse and interpret feedback and share your findings on the effects of changes with others. 5 2.5 2.5 2.5 PC1. Scalayse and interpret feedback and share your findings on the effects of changes exportunities to somebody with sufficient authority to make them happen 10 5 5 5 PC1. Scalayse and interpret feedback and share current 10 5 5 5 5 5 5 5 PC1.1. Summarise the advantages and disadvantages of the changes. 10 5 5 5 5 </td <td rowspan="3"></td> <td></td> <td></td> <td>10</td> <td>5</td> <td>5</td>				10	5	5
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to anti-discrimination, sexual harassment and bullying.						
				5	2.5	2.5
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	PC13. Plan and organise daily work routine within the scope of the		10	5	5
	job role. PC14. Prioritise and complete tasks according to required	1		2.5	2 -
	timeframes.		5	2.5	2.5
	PC15.Identify work and personal priorities and achieve a balance		5	2.5	2.5
	between competing priorities.		_		
	Total		100	50	50
	PC1. Share work fairly with colleagues, taking account of own and others' preferences, skills and time available.		5	2.5	2.5
	PC2. Make realistic commitments to colleagues and do what has been promised.		5	2.5	2.5
	PC3. Let colleagues know promptly if he/she will not be able to do what has been promised and suggest suitable alternatives.		5	2.5	2.5
RAS/N0138					
To work effectively in	PC4. Encourage and support colleagues when working conditions are difficult.		5	2.5	2.5
an organisation	PC5. Encourage colleagues who are finding it difficult to work together to treat each other fairly, politely and with respect.		5	2.5	2.5
	PC6.Follow the company's health and safety procedures while working.		5	2.5	2.5
	PC7. Discuss and agree with the right people goals that are relevant, realistic and clear.		5	2.5	2.5
	PC8. Identify the knowledge and skills needed to achieve his/her goals.		5	2.5	2.5
	PC9. Agree action points and deadlines that are realistic, taking account of past learning experiences and the time and resources		5	2.5	2.5
	available for learning.		5	2.5	2.5
	PC10. Regularly check his/her progress and, when necessary, change the way of working.		5	2.5	2.5
	PC11.Ask for feedback on his/her progress from those in a position to give it, and use their feedback to improve his/her performance	100	5	2.5	2.5
	PC12. Encourage colleagues to ask him/her for work-related information or advice that he/she is likely to be able to provide.		5	2.5	2.5
	PC13. Notice when colleagues are having difficulty performing tasks at which you are competent, and tactfully offer advice.		5	2.5	2.5
	PC14. Give clear, accurate and relevant information and advice relating to tasks and procedures.		10	5	5
	PC15. Explain and demonstrate procedures clearly, accurately and in a logical sequence.		5	2.5	2.5
	PC16. Encourage colleagues to ask questions if they don't understand the information and advice given to them.		5	2.5	2.5
	PC17. Give colleagues opportunities to practise new skills, and give constructive feedback.	•	5	2.5	2.5
	PC18. Check that health, safety and security are not compromised		10	5	5
	when helping others to learn. Total		100	50	50